## Translation

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# Summary of Financial Results for the Six Months Ended January 31, 2019 (Based on Japanese GAAP)

March 12, 2019

Company name: RAKSUL INC.

Listed stock exchange: Tokyo

Stock code: 4384 https://corp.raksul.com/

Representative: Representative Director, President and CEO Yasukane Matsumoto

Inquiries: Director, CFO Yo Nagami Scheduled date to file Quarterly Securities Report: March 12, 2019

Scheduled date of dividend payments:

Supplementary materials:

Yes
Meeting for institutional investors and analysts:

Yes

(Figures are rounded down to the nearest million yen)

## 1. Financial Results for the six months ended January 31, 2019 (August 1, 2018 - January 31, 2019)

#### (1) Operating results (cumulative)

(Percentages show the change from the same period of previous fiscal year)

|                                   | Net sales       |      | Operating profit |   | Ordinary profit |   | Net profit      |   |
|-----------------------------------|-----------------|------|------------------|---|-----------------|---|-----------------|---|
|                                   | Millions of yen | %    | Millions of yen  | % | Millions of yen | % | Millions of yen | % |
| Six months ended January 31, 2019 | 7,495           | 52.9 | 71               | _ | 65              | _ | 21              | _ |
| Six months ended January 31, 2018 | 4,903           | _    | (121)            | _ | (129)           | _ | (132)           | _ |

|                                   | Earnings per share | Diluted earnings per share |
|-----------------------------------|--------------------|----------------------------|
|                                   | Yen                | Yen                        |
| Six months ended January 31, 2019 | 0.77               | 0.73                       |
| Six months ended January 31, 2018 | (7.83)             | _                          |

#### (2) Financial position

|                        | Total assets    | Net assets      | Equity ratio |
|------------------------|-----------------|-----------------|--------------|
|                        | Millions of yen | Millions of yen | %            |
| As of January 31, 2019 | 8,806           | 6,743           | 76.6         |
| As of July 31, 2018    | 8,758           | 6,675           | 76.2         |

Reference: Shareholders' equity January 31, 2019: 6,742 million yen July 31, 2018: 6,674 million yen

# 2. Dividends

|                                      |        | Dividends per share           |     |      |      |  |  |
|--------------------------------------|--------|-------------------------------|-----|------|------|--|--|
|                                      | 1Q-end | 1Q-end 2Q-end 3Q-end Year-end |     |      |      |  |  |
|                                      | Yen    | Yen                           | Yen | Yen  | Yen  |  |  |
| Year ended July 31, 2018             | _      | 0.00                          | _   | 0.00 | 0.00 |  |  |
| Year ending July 31, 2019            | _      | 0.00                          |     |      |      |  |  |
| Year ending July 31, 2019 (forecast) |        |                               | -   | 0.00 | 0.00 |  |  |

Note: Amendments to dividend forecast compared with the most recent disclosure: None

#### 3. Forecast for the Fiscal Year Ending July 31, 2019 (August 1, 2018 - July 31, 2019)

(Percentages show the change from the same period of previous fiscal year)

|           | Net sales       |      | Operating pro   | ofit | Ordinary prof   | it | Net profit      |   | Earnings per share |
|-----------|-----------------|------|-----------------|------|-----------------|----|-----------------|---|--------------------|
|           | Millions of yen | %    | Millions of yen | %    | Millions of yen | %  | Millions of yen | % | Yen                |
| Full year | 14,550          | 30.2 | _               | _    | _               | _  | _               | _ | _                  |

Note: Revisions of most recent financial results forecast: None

Note: During the fiscal year ending July 31, 2019, in order to enhance intrinsic value of company, RAKSUL INC. (the "Company") considers it most important to continue reinvesting on platform value enhancement. In line with this policy, the Company aims to achieve year-on-year growth of 30% at least for net sales and gross profit, which is a source of corporate value enhancement derived from net sales. To maximize its platform value, the Company is specifically considering actively investing in its Advertising business and Logistics business (Hacobell), and further accelerating overall growth using earnings generated from the printing business which entered into a profitable phase driven by the J-curve effect (prior investment) amounting to approximately JPY 5 billion in total, as well as funds raised from its IPO. The Company is also expected to generate operating profit, ordinary profit, and net profit, and is not disclosing forecasts of detailed profits amounts so that it can make decisions flexibly.

#### 4. Others

(1) Application of special accounting methods for preparing quarterly financial statements: None

(2) Changes in accounting policies, changes in accounting estimates, and restatement of prior period financial statements

1)Changes in accounting policies due to revisions to accounting standards and other regulations:

2)Changes in accounting policies due to other reasons:

None
3)Changes in accounting estimates:

None
4)Restatement of prior period financial statements:

None

(3) Number of shares outstanding (common shares)

1) Number of shares outstanding at the end of period (including treasury stock)

As of January 31, 2019: 27,701,400 shares As of July 31, 2018: 27,548,600 shares

2) Number of treasury stock at the end of period

As of January 31, 2019: — shares — As of July 31, 2018: — shares

3) Average number of shares outstanding during the period

Six months ended January 31, 2019: 27,623,383 shares Six months ended January 31, 2018: 16,874,189 shares

This quarterly report of financial results is out of scope from quarterly review procedures conducted by independent auditors.

#### \* Cautionary statement with respect to forward-looking statements

The forecasts above are based on the judgments made in accordance with information currently available. Forecasts therefore include risks and uncertainties. Actual figures may differ from these forecasts due to subsequent changes in the circumstances.

# **Quarterly Financial Statements Balance Sheets**

|   |                     | (Thousands of yer      |
|---|---------------------|------------------------|
|   | As of July 31, 2018 | As of January 31, 2019 |
| Assets                                    |                     |                        |
| Current assets                            |                     |                        |
| Cash and deposits                         | 6,366,217           | 5,902,422              |
| Notes receivable - trade                  | 2,807               | 67,028                 |
| Electronically recorded monetary claims - | _                   | 1,542                  |
| trade                                     |                     | 1,04.                  |
| Accounts receivable - trade               | 1,136,914           | 1,316,84               |
| Supplies                                  | _                   | 7,75                   |
| Prepaid expenses                          | 61,556              | 97,67                  |
| Other                                     | 30,862              | 196,15                 |
| Allowance for doubtful accounts           | (13)                | (17                    |
| Total current assets                      | 7,598,345           | 7,589,41               |
| Non-current assets                        |                     |                        |
| Property, plant and equipment             |                     |                        |
| Buildings                                 | 191,309             | 193,30                 |
| Accumulated depreciation                  | (28,149)            | (36,122                |
| Buildings, net                            | 163,159             | 157,18                 |
| Machinery and equipment                   | 582,936             | 581,33                 |
| Accumulated depreciation                  | (163,670)           | (192,150               |
| Machinery and equipment, net              | 419,265             | 389,18                 |
| Tools, furniture and fixtures             | 37,375              | 49,90                  |
| Accumulated depreciation                  | (17,250)            | (22,305                |
| Tools, furniture and fixtures, net        | 20,124              | 27,60                  |
| Leased assets                             | 170,000             | 170,00                 |
| Accumulated depreciation                  | (59,500)            | (67,999                |
| Leased assets, net                        | 110,500             | 102,00                 |
| Total property, plant and equipment       | 713,049             | 675,97                 |
| Intangible assets                         |                     |                        |
| Software                                  | 54,188              | 67,01                  |
| Software in progress                      | , <u> </u>          | 45,68                  |
| Total intangible assets                   | 54,188              | 112,70                 |
| Investments and other assets              | ,                   | •                      |
| Investment securities                     | 90,000              | 100,08                 |
| Shares of subsidiaries and associates     | 64,888              | 19,90                  |
| Long-term prepaid expenses                | 102                 | · -                    |
| Guarantee deposits                        | 184,835             | 242,21                 |
| Deferred tax assets                       | 52,933              | 66,09                  |
| Total investments and other assets        | 392,759             | 428,29                 |
| Total non-current assets                  | 1,159,997           | 1,216,97               |
| Total assets                              | 8,758,342           | 8,806,39               |

|   | As of July 31, 2018 | As of January 31, 2019 |
|---|---------------------|------------------------|
| Liabilities                                 |                     |                        |
| Current liabilities                         |                     |                        |
| Accounts payable - trade                    | 907,003             | 1,008,756              |
| Short-term loans payable                    | 220,000             | 220,000                |
| Current portion of long-term loans payable  | 194,868             | 188,864                |
| Lease obligations                           | 36,556              | 60,044                 |
| Accounts payable - other                    | 241,996             | 318,393                |
| Income taxes payable                        | 50,349              | 36,945                 |
| Accrued consumption taxes                   | 121,277             | 23,771                 |
| Advances received                           | 34,913              | 44,794                 |
| Other                                       | 39,803              | 58,138                 |
| Total current liabilities                   | 1,846,768           | 1,959,709              |
| Non-current liabilities                     |                     |                        |
| Long-term loans payable                     | 91,430              | _                      |
| Lease obligations                           | 41,402              | _                      |
| Asset retirement obligations                | 102,943             | 103,329                |
| Total non-current liabilities               | 235,775             | 103,329                |
| Total liabilities                           | 2,082,544           | 2,063,038              |
| Net assets                                  |                     |                        |
| Shareholders' equity                        |                     |                        |
| Capital stock                               | 1,926,045           | 1,945,771              |
| Capital surplus                             |                     |                        |
| Legal capital surplus                       | 4,733,383           | 4,753,109              |
| Total capital surpluses                     | 4,733,383           | 4,753,109              |
| Retained earnings                           |                     |                        |
| Other retained earnings                     |                     |                        |
| Retained earnings brought forward           | 15,459              | 36,623                 |
| Total retained earnings                     | 15,459              | 36,623                 |
| Total shareholders' equity                  | 6,674,887           | 6,735,504              |
| Valuation and translation adjustments       |                     |                        |
| Valuation difference on available-for-sale  | _                   | 6,993                  |
| securities                                  |                     |                        |
| Total valuation and translation adjustments |                     | 6,993                  |
| Share acquisition rights                    | 910                 | 854                    |
| Total net assets                            | 6,675,797           | 6,743,351              |
| Total liabilities and net assets            | 8,758,342           | 8,806,390              |

# Statements of Income (cumulative)

(Thousands of yen) Six months ended Six months ended January 31, 2018 January 31, 2019 Net sales 4,903,776 7,495,836 Cost of sales 3,677,147 5,692,645 Gross profit 1,226,628 1,803,191 Selling, general and administrative expenses 1,348,166 1,731,813 Operating profit (loss) (121,537)71,377 Non-operating income Interest income 26 32 Dividend income 780 780 Miscellaneous income 550 91 Total non-operating income 903 1,357 Non-operating expenses Interest expenses 7,326 4,883 Share issuance cost 2,000 1,403 122 Miscellaneous loss Total non-operating expenses 9,449 6,286 Ordinary profit (loss) (129,630)65,994 Extraordinary income Gain on sales of non-current assets 239 Total extraordinary income \_ 239 Extraordinary losses Loss on retirement of non-current assets 4,566 Loss on valuation of shares of subsidiaries and 44,985 associates Total extraordinary losses 49,551 (129,630) Profit (loss) before income taxes 16,683 Income taxes - current 2,505 11,764 Income taxes - deferred (16,245)Total income taxes 2,505 (4,480)(132,135) Profit (loss) 21,164

(Thousands of yen)

|  |                                      | (Thousands of yel                    |  |
|--|--------------------------------------|--------------------------------------|--|
|  | Six months ended<br>January 31, 2018 | Six months ended<br>January 31, 2019 |  |
| Cash flows from operating activities                 |                                      |                                      |  |
| Profit (loss) before income taxes                    | (129,630)                            | 16,683                               |  |
| Depreciation   | 56,976                               | 61,25                                |  |
| Loss on valuation of shares of subsidiaries and      | _                                    | 44,98                                |  |
| associates   |                                      | 44,300                               |  |
| Increase (decrease) in allowance for doubtful        | 3                                    | ;                                    |  |
| accounts   | 3                                    | `                                    |  |
| Increase (decrease) in other provision               | 4,720                                | -                                    |  |
| Interest and dividend income                         | (806)                                | (812                                 |  |
| Interest expenses                                    | 7,326                                | 4,883                                |  |
| Loss (gain) on sales of non-current assets           | _                                    | (239                                 |  |
| Loss on retirement of non-current assets             | _                                    | 4,566                                |  |
| Decrease (increase) in notes and accounts            | (22,900)                             | (245,699                             |  |
| receivable - trade                                   | (22,000)                             | (210,000                             |  |
| Increase (decrease) in notes and accounts            | 10,649                               | 101,75                               |  |
| payable - trade                                      | 10,010                               | 101,700                              |  |
| Increase (decrease) in accounts payable -            | (191,346)                            | 62,873                               |  |
| other  |                                      |                                      |  |
| Other, net   | 63,062                               | (285,588                             |  |
| Subtotal   | (201,944)                            | (235,334                             |  |
| Interest and dividend income received                | 806                                  | 812                                  |  |
| Interest expenses paid                               | (7,172)                              | (4,734                               |  |
| Income taxes paid                                    | (2,765)                              | (18,084                              |  |
| Net cash provided by (used in) operating             | (211,074)                            | (257,341                             |  |
| activities   | (211,074)                            | (201,041                             |  |
| Cash flows from investing activities                 |                                      |                                      |  |
| Purchase of property, plant and equipment            | (38,750)                             | (16,633                              |  |
| Proceeds from sales of property, plant and           | _                                    | 1,20                                 |  |
| equipment  |                                      | 1,200                                |  |
| Purchase of intangible assets                        | _                                    | (57,653                              |  |
| Payments for guarantee deposits                      | (47,535)                             | (57,414                              |  |
| Purchase of shares of Non-consolidated               | (45,226)                             | _                                    |  |
| subsidiaries   | (+0,220)                             |                                      |  |
| Net cash provided by (used in) investing             | (131,511)                            | (130,502                             |  |
| activities   | (101,011)                            | (100,002                             |  |
| Cash flows from financing activities                 |                                      |                                      |  |
| Repayments of long-term loans payable                | (97,434)                             | (97,434                              |  |
| Repayments of lease obligations                      | (16,550)                             | (17,914                              |  |
| Proceeds from issuance of shares resulting           | 175,844                              | 39,390                               |  |
| from exercise of share acquisition rights            | 170,044                              | 00,000                               |  |
| Net cash provided by (used in) financing             | 61,859                               | (75,951                              |  |
| activities   |                                      |                                      |  |
| Net increase (decrease) in cash and cash equivalents | (280,726)                            | (463,795                             |  |
| Cash and cash equivalents at beginning of period     | 3,025,445                            | 6,366,217                            |  |
| Cash and cash equivalents at beginning of period     | 2,744,719                            | 5,902,422                            |  |
| Cash and cash equivalents at end of period           | 2,144,119                            | 5,902,42                             |  |