

April 23rd, 2019

Company name: RAKSUL INC.
Representative: Yasukane Matsumoto
Representative Director, President and CEO
(TSE Mothers Code No. 4384)
Contact: Yo Nagami
Director, CFO

**Announcement of being named “2019 Selected Noteworthy IT Strategy Company”
by the Ministry of Economy, Trade and Industry**

The Ministry of Economy, Trade and Industry (METI) and the Tokyo Stock Exchange (TSE) conducted a selection for competitive IT strategy companies, and Raksul has been named “2019 Selected Noteworthy IT Strategy Company”.

“Competitive IT strategy companies” chosen by METI and TSE refer to those which focus on the enhancement of competitiveness and corporate value improvement in the medium to long term by using IT to bring about strategic innovation and productivity improvements. “2019 Selected Noteworthy IT Strategy Companies” named independently by METI are companies with high overall ratings that are implementing noteworthy approaches to IT strategy.

Raksul was named “2019 Selected Noteworthy IT Strategy Companies” for the high evaluation we received in regard to the creation of our sharing platforms that digitize both logistics and printing, and for the application of new technologies that contribute towards corporate value improvement.

At RAKSUL, we will continue to actively use IT to create new value and improve productivity in traditional industries such as printing and logistics.

For further details, please refer to the attached press release.

RAKSUL named “2019 Selected Noteworthy IT Strategy Company” by the Ministry of Economy, Trade and Industry

RAKSUL INC. (head office: Shinagawa-ku, Tokyo; representative and CEO: Yasukane Matsumoto) has been named “2019 Selected Noteworthy IT Strategy Company” by the Ministry of Economy, Trade and Industry (METI). METI selects companies that are implementing noteworthy efforts to improve IT strategy. We received high praise for our business model, our application of new technologies, and how we were able to use IT to increase corporate value.

■ What is a “Selected Noteworthy IT Strategy Company”?

METI is jointly working with the Tokyo Stock Exchange (TSE) to promote strategic IT utilization in companies. As part of the initiative, approximately 3,600 domestically listed companies on the Tokyo Stock Exchange were evaluated on their ability to actively use IT to bring about management innovation, profitability and productivity improvement from the perspective of improving medium-to long-term corporate value and enhancing competitiveness.

METI independently selects companies with a high overall rating that are implementing noteworthy approaches to IT strategy as "Selected Noteworthy IT Strategy Companies". In 2019, 20 companies including RAKSUL were selected.

■ An excerpt from the evaluation comments

Small and medium-sized printing companies were consolidated on the Internet, forming a huge virtual printing company. In addition, the company has a system that automatically checks DTP data submitted by users to reduce costs, and templates that simplify the creation of flyers etc. They have also launched a service that connects trucks directly with shippers. What is also of note and deserves a special mention is the differentiation their business model contains.

■ Reference

- METI official press release (Japanese)
<https://www.meti.go.jp/press/2019/04/20190423004/20190423004.html>
- TSE official press release (Japanese)
<https://www.jpx.co.jp/news/1120/20190423-01.html>

At Raksul, we will continue to actively utilize IT to create new value and improve productivity.

【About Raksul INC.】

RAKSUL is a technology company with the vision of “Better Systems, Better World”. We believe that the Internet can help redesign the structure and the value chain of conventional industries. Currently, we have a printing and offline advertising sharing platform (Raksul) and a logistics sharing platform (Hacobell).

For any inquiries, please contact our IR department

Email: ir@raksul.com

IR Information: <http://corp.raksul.com/en/>