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News Release Dated: April 25, 2019

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
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Announcement of Financial Results by Other Affiliated Company

ASKUL Corporation (hereinafter referred to as the “Company”) hereby announces that Yahoo Japan Corporation, a company defined as “other affiliated companies” of the Company (headquarters: 1-3 Kioicho, Chiyoda-ku, Tokyo; representative: Kentaro Kawabe, President and Representative Director) today released its financial results briefing presentation materials for the fourth quarter of fiscal year 2018, which described the ASKUL Group’s business performance during Yahoo Japan Corporation’s fiscal year (from April 1, 2018 to March 31, 2019) and the impairment loss on Askul Value Center (AVC) Hidaka (a logistics center dedicated for LOHACO). Please refer to the appendix for the concerned page of the presentation materials.

The impairment loss on AVC Hidaka (the logistics center dedicated for LOHACO) is a treatment in accordance with the International Financial Reporting Standards (IFRS) at Yahoo Japan Corp. and its treatment by the Company in accordance with the Japanese accounting standards has not been finalized. The Company intends to make a swift disclosure if such a situation arises.

Appendix: Yahoo Japan Corporation FY2018 4Q Business Results Presentation Material (excerpt)

Note: Yahoo Japan Corporation holds 41.67% of the total shares issued by the Company as of May 20, 2018.

FY2018 Factors of Change in Consolidated Operating Income

Item			Amount (¥ B)	Major factors (¥ B)	Expense for new challenges (¥ B)	Media	Com- merce
FY2017 Result			185.8		Plan	10	20
YoY	Revenue		+57.5	ASKUL +34.4, Advertising revenue +20.4	Result	5.6	12
	Cost of sales		-26.4		Sales promotion cost	0.3	9.3
	SG&A (major items only.)		-67.0		Depreciation and amortization		0.5
	Sales promotion cost		-17.3	Point rewards for commerce and credit card holder acquisition	Personnel expenses		0.4
	Depreciation and amortization		-12.1	Becoming data driven	Business commissions	1.5	0.2
	Personnel expenses		-9.0		Content provider fees	2.4	
	Business commissions		-6.6	• Expense related to credit card holder acquisition • Expense for new challenges (media: production of video contents)	Advertising & promotional expenses	1.0	
	Content provider fees		-3.5		License fees	0.1	0.2
	Other revenue & expenses		-9.3	(One-time) • ASKUL Logistic Center fire incident: -10.2 (Result of FY17) • IDC Frontier Gain in sales: 7.9 • ASKUL (AVC Hidaka) Impairment loss: -3.6 (JGAAP TBD) • Synergy Marketing Impairment loss: -2.3	SG&A Others	0	1.2
FY2018 Result			140.5	Guidance: 140 - 143	Major use of expense for new challenges • Media → Expansion of video contents • Commerce → Acquisition of valid credit card holders to promote PayPay strategy		