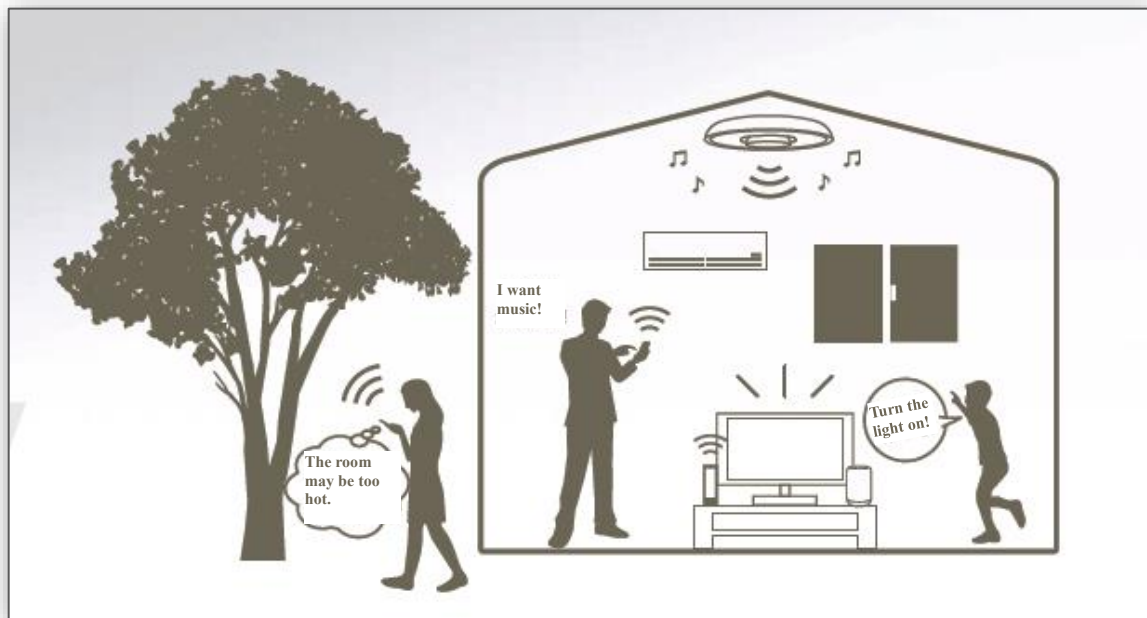


April 23, 2019

Pressance Corporation Co., Ltd.

Pressance Pioneers the Introduction of Multi-function Light, an IoT Lighting Appliance, for its Investment-purpose Condominiums to Be Supplied in Kinki and Nagoya area

We hereby announce that all units of our new investment-purpose condominiums will come with Multi-function Light, an IoT lighting appliance produced by Sony Network Communications Inc., to enrich the convenience of residents.






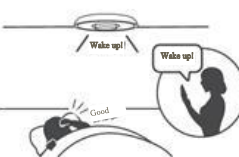



We are introducing Multi-function Light, the latest IoT device that helps residents live with more fun, convenience and comfort. The user can enjoy listening to music from the built-in speakers, turn the air-conditioner and lighting on and off by remote control from the outside via the dedicated app, and operate the TV and the air-conditioners by voice with a linked AI speaker. This lighting appliance also has a very useful function of sensing abnormal events while the user is away in spite of its small size. *For more details, see the next page.

It will be introduced in our new properties, about 2,500 units in total by March 2020, including Pressance Hirokoji dori Aoi (Nagoya city), which will be completed in late June 2019, Pressance Shinsaibashi Rayon (Osaka city), which will be completed in July 2019, followed by other properties one after another.

We are willing to introduce not only Multi-function Light but also other IoT devices, etc. that are wanted by residents for enhanced convenience. We believe this will contribute to an increase in our brand value as a supplier of condominiums that meet customers' needs.

*Profile of Multi-function Light

Product code	LGTC -10 Set Model (LGTC -10, LGTG -100)
Product image	
Applicable tatami mats (area)	Up to 8 tatami mats (about 12.3~14.5 sq. meters)
Maximum outside dimensions	657 mm (diameter) x 100 mm (height)
URL	https://www.sony.co.jp/Products/multifunctional-light/
<p>[Helpful functions for various daily occasions]</p> <div> <div> <p>Alerts by sound and e-mail when the device has sensed human movement while you are away</p>  <p>You have only to turn on the "Watch" setting to receive an alert sound or e-mail notifying you of human movement during your absence, and have peace of mind while being outside.</p> </div> <div> <p>Check the room condition and turn the air-conditioner and lighting on and off by remote control</p>  <p>No worries about your pet at home. This product senses the room temperature and humidity and turns the air conditioner on and off, and even lights up the room to adjust the brightness in the evening.</p> </div> <div> <p>Provides a new type of relaxation with music from a speaker on the ceiling</p>  <p>The built-in high-end speaker can play your favorite music like a high-class lounge, bringing you a new experience of music falling like a shower.</p> </div> </div> <div> <div> <p>Message from parents to a child who has come home before them</p>  <p>Multi-function Light learns when a child comes home and plays a welcome home voice message for parents, while notifying them about their child's return by e-mail simultaneously.</p> </div> <div> <p>Message such as Morning call from kitchen to a child in the room</p>  <p>Having a hard time getting your child up in the morning? Use Multi-function Light installed in the child's room via a dedicated smartphone app to give a morning call. It makes your life easier.</p> </div> <div> <p>Turn on the air conditioner, light and TV with a timer 15 minutes before rising</p>  <p>Set the timer of Multifunction Light to turn on the light and air conditioner 15 minutes before your wake-up time, and start the TV at 6 o'clock. A comfortable living room welcomes the family every morning.</p> </div> </div>	

*Contact Information

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***Outline of Pressance Corporation**

Established	October 1997
Representative	Shinobu Yamagishi, President
Address	Crystal Tower 27th Floor, 1-2-27 Shiromi, Chuo-ku, Osaka city
Capital Stock	2,322,000,000 yen (as of the end of September 2018)
Number of Employees (consolidated)	608 (as of the end of September 2018)
Net Sales	134,059,000,000 yen (for the fiscal year ended March 2018)
Business Description	Planning, development, sale, leasing and building management of urban condominiums and hotels
Website	http://www.pressance.co.jp/

Condominiums supplied (from January 2018 to December 2018)

Area	Kinki	Tokai/Chukyo	Nationwide
Our ranking	No. 1 (9 consecutive years)	No. 1 (7 consecutive years)	No. 2 (2 consecutive years)
Units supplied by our company	4,133	1,019	5,267
Total units supplied in the area	20,958	5,115	80,256
Our market share *	19.7%	19.9%	6.6%

*Calculated by Pressance Corporation using data from the research of the Real Estate Economic Institute.

***Historical performance**