# Summary of Consolidated Financial Results for the Third Quarter of the Fiscal Year Ending June 30, 2019 <br> <br> (Nine Months Ended March 31, 2019) 

 <br> <br> (Nine Months Ended March 31, 2019)}

## [Japanese GAAP]

Company name: istyle Inc.
Securities code:
Representative:
Contact:
Kei Sugawara, Director, CFO
Scheduled date of filing of Quarterly Report:
Scheduled date of dividend payment:
Preparation of supplementary materials for financial results:
Holding of financial results briefing:

Stock exchange listings: TSE First Section URL: https://www.istyle.co.jp/en/

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May 10, 2019
-
Yes
None
(All amounts are rounded down to the nearest million yen)

## 1. Consolidated Financial Results for the Nine Months Ended March 31, 2019 (July 1, 2018 - March 31, 2019)

| (1) Consolidated results of operations |  |  |  |  | (Percentages represent year-on-year changes) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net sales |  | Operating income |  | Ordinary income |  | Net income attributable to owners of the parent company |  |
|  | Million yen | \% | Million yen | \% | Million yen | \% | Million yen | \% |
| Nine months ended March 31, 2019 | 24,019 | 16.0 | 377 | (77.4) | 327 | (80.5) | 44 | (95.2) |
| Nine months ended March 31, 2018 | 20,711 | 56.1 | 1,669 | 47.1 | 1,677 | 62.9 | 923 | 8.4 |

Note: Comprehensive income (million yen) Nine months ended March 31, 2019: 68 (down 84.1\%) Nine months ended March 31, 2018: 429 (down 61.3\%)

|  | Net income <br> per share |  |  |
| :--- | ---: | ---: | :---: |
| Diluted net income <br> per share |  |  |  |
|  | Yen |  |  |
|  | 0.69 | Yen |  |
|  | 14.56 | 0.64 |  |

(2) Consolidated financial position


Total equity $=$ Shareholders' equity + total accumulated other comprehensive income

## 2. Dividends

|  | Dividend per share |  |  |  |  |
| :--- | ---: | ---: | :---: | :---: | :---: |
|  | 1Q-end | 2Q-end | 3Q-end | Year-end | Total |
|  | Yen | Yen | Yen | Yen | Yen |
|  | - | 0.00 | - | 0.50 | 0.50 |
|  |  | - | 0.00 |  |  |

Note: Revisions to the most recently announced dividend forecast: None
3. Consolidated Forecast for the Fiscal Year Ending June 30, 2019 (Jul. 1, 2018 - Jun. 30, 2019)

|  | Net sales |  | Operating income |  | Ordinary income |  | Net income attributable to owners of the parent company |  | Net income per share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Million yen | \% | Million yen | \% | Million yen | \% | Million yen | \% | Yen |
| Full year | 33,000 | 15.9 | $250 \sim 600$ | $\begin{array}{r} (88.2) \\ \sim(71.8) \end{array}$ | 180 ~ 500 | $\begin{array}{r} (91.6) \\ \sim(76.7) \end{array}$ | $0 \sim 100$ | $\begin{gathered} (100.0) \\ \sim(91.6) \end{gathered}$ | $\begin{array}{r} 0.00 \\ \sim 1.55 \end{array}$ |

Note: Revisions to the most recently announced earnings forecast: None

## * Notes

(1) Changes in significant subsidiaries during the period (changes in scope of consolidation): None
(2) Application of special accounting methods for presenting quarterly consolidated financial statements: None
(3) Changes in accounting policies and accounting-based estimates, and restatements

1) Changes in accounting policies due to revisions in accounting standards, others: None
2) Changes in accounting policies other than 1) above: None
3) Changes in accounting-based estimates: None
4) Restatements: None
(4) Number of shares outstanding (common shares)
5) Number of shares issued (including treasury shares) at end of period As of March 31, 2019: 67,360,600 shares As of June 30, 2018: 66,927,600 shares
6) Number of treasury shares at end of period
As of March 31, 2019: 2,693,508 shares As of June 30, 2018: 2,693,452 shares
7) Average number of shares outstanding during the period

Nine months ended March 31, 2019: 64,489,354 shares
Nine months ended March 31, 2018: 63,367,682 shares

* The current quarterly summary report is not subject to the quarterly review procedures by certified public accountants or auditing firms.
* Cautionary statement with respect to forecasts and other matters
(Note concerning forward-looking statements)
Earnings forecasts and other forward-looking statements in this report are based on assumptions judged to be valid and information available to the Company at the time of this report's preparation. Actual performance may differ significantly from these forecasts for a number of reasons. For the assumptions underlying the forecasts herein and other notice on the use of earnings forecasts, please refer to "(3) Consolidated Operating Results Forecast and Information about Future Predictions" on page 5 in the accompanying material.
* This financial report is solely a translation of "Kessan Tanshin" (in Japanese), which has been prepared in accordance with accounting principles and practices generally accepted in Japan, for the convenience of readers who prefer an English translation.


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## 1. Operating Results and Financial Position

## (1) Analysis of Operating Results

Based on our Medium-Term Business Plan announced on August 3, 2016, we defined the current fiscal year as a phase of expanding investment. Accordingly, we are aggressively investing human and financial resources with the goal of accelerating the turn to profitability of services in the next fiscal year, which is the final year of the Medium-Term Business Plan. We are considering a revision of the Medium-Term Business Plan, which is under review taking into account the progress of each segment.

In this nine months we invested 463 million yen in a major promotion to advertise @cosme Beauty Day, a special E-Commerce event held on December 3, 2018. Although this resulted in a sharp one-time profit decline, it increased the value of the platform as a whole by raising the profile of the @cosme brand and attracting new users.

In the Others segment, although capital gains from sales of operational investment securities ( 355 million yen in gross profit) was recorded in the first nine months of the previous fiscal year, no such capital gains were recorded in this nine months. As a result, the segment recorded a sharp year-on-year profit decline.

As a result, the consolidated operating performance for this nine months was as follows:

## Net Sales:

Operating Income:
Ordinary Income:
Income before income taxes:
Net Income attributable to owners of the parent company:

> 24,019 million yen (16.0\% year-on-year increase)
> 377 million yen ( $77.4 \%$ year-on-year decrease)
> 327 million yen ( $80.5 \%$ year-on-year decrease)
> 340 million yen ( $79.5 \%$ year-on-year decrease)
> 44 million yen ( $95.2 \%$ year-on-year decrease)

## 1) On Platform segment

The On Platform segment comprises services based on the beauty portal site @cosme, including B-to-B services and B-to-C services.

B-to-B services continued to perform strongly in this nine months. We strategically allocated human resources to Brand Official, a new service positioned as the next earnings pillar after advertising. This included the establishment of a specialist sales team for Brand Official. Although the startup and expansion of this new service is taking some time, we are making solid progress toward our year-end targets. Although profits were down year on year due to an increase in upfront investment such as personnel-related expenses and system-related expenses, we expect an improvement in profitability by encouraging more clients to adopt Brand Official.

As a result, the consolidated operating performance for this nine months was as follows:

## Net Sales:

Segment Profit:

5,798 million yen ( $7.8 \%$ year-on-year increase)
1,800 million yen ( $9.4 \%$ year-on-year decrease)

## 2) Beauty Service segment

The Beauty Service segment comprises mainly retail services in Japan, such as the operation of the domestic cosmetics E-Commerce site @cosme shopping, the operation of the cosmetics specialty shop @cosme store, and
the planning, development, and marketing of private brands.
A special 24-hour E-Commerce event held on December 3, 2018 contributed to the increase in E-Commerce sales. In this third quarter, sales remained strong, centered on repeat sales to existing customers.

In Japan, in this third quarter we closed two small stores that were unable to harness the strengths of @ cosme store and increased floor space of the favorably performing Lumine Omiya and Amu Est Hakata stores. Going forward, we plan to concentrate on opening new, large stores that can carry a diverse product range.

We have also decided to aim to open our first large street-level store "@cosme TOKYO" by the end of the year, on a site located in front of Harajuku Station, an area that will see significant changes between now and 2020. We plan to operate the new flagship store in a manner that fully harnesses the strengths of a large format store with a $1,300 \mathrm{~m}^{2}$ sales floor area. By selling an extensive range of popular items at @cosme, from luxury brands to budget brands, including those not sold at our other stores, we will offer users the opportunity to discover cosmetics that meet their needs.

Since the store is to open next fiscal year, the impact the store opening will have on earnings in the current fiscal year will be minimal. We are currently examining the expected impact of the store opening on earnings in the next fiscal year.

As a result, the consolidated operating performance for this nine months was as follows:

Net Sales:
Segment Profit:

10,629 million yen ( $20.3 \%$ year-on-year increase)
421 million yen ( $1.1 \%$ year-on-year decrease)

## 3) Global segment

The Global segment comprises business operations outside Japan, such as E-Commerce, retail stores, and media and other services.

E-Commerce cosmetics sales declined in China due to the impact of a change in Chinese government regulations making wholesale customers cut back on purchases, as well as a reactionary slump after Singles'Day ${ }^{* 1}$.

We opened a second store in Thailand in February 2019, bringing the total number of overseas retail stores to 10. The first Hong Kong store continues to drive earnings growth. Since many of our overseas stores are relatively new we will consider how to take the business forward by analyzing which types of store are most successful.

Goodwill amortization of the three overseas companies ${ }^{* 2}$ whose income statements were consolidated from the first quarter of the previous fiscal year totaled 280 million yen in this nine months.

As a result, the consolidated operating performance for this nine months was as follows:

Net Sales:
Segment Loss:

6,734 million yen ( $23.5 \%$ year-on-year increase)
16 million yen ( 7 million yen segment loss in the same period of the previous fiscal year)

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Notes
*1 Major E-Commerce sale held in China
*2 The three companies are as follows.
    - Hermo Creative (M) Sdn. Bhd., which operates cosmetics E-Commerce site Hermo in Malaysia
    - i-TRUE Communications Inc., which operates beauty portal site UrCosme in Taiwan
    - MUA Inc., which operates beauty portal site MakeupAlley in the U.S.
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4) Others

The Others segment consists of a temporary staffing agency for beauty consultants and salespersons, and investment and consulting projects for companies in various stages of development, including new startups.

In this nine months, the temporary staffing agency recorded steady growth. We intend to revamp the business by specializing in beauty, which is our area of strength, because, although demand is high, competition is also intense. The Investment and Consultation business posted lower sales and profits, because it recorded capital gains from the sale of operational investment securities (gross profit of 355 million yen) in the same period of the previous fiscal year, but conducted no such sell off during this nine months.

As a result, the consolidated operating performance for this nine months was as follows:

Net Sales:
Segment Profit:

858 million yen ( $17.6 \%$ year-on-year decrease)
62 million yen ( $84.8 \%$ year-on-year decrease)

## (2) Consolidated Financial Position

1) Assets, Liabilities, and Net Assets
(Assets)
Total assets as of March 31, 2019, were 23,305 million yen, an increase of 1,393 million yen from June 30, 2018.
Current assets as of March 31, 2019, were 11,728 million yen, a decrease of 1,324 million yen from June 30, 2018. This was mainly due to increases of 287 million yen in notes and accounts receivable - trade, 447 million yen in operational investment securities, and 636 million yen in merchandise, a decrease of 2,387 million yen in cash and deposits, and other factors.

Fixed assets as of March 31, 2019 were 11,576 million yen, an increase of 2,718 million yen from June 30, 2018. This was mainly due to increases in "other intangible assets" of 1,139 million yen, 1,246 million yen in investment securities, and other factors.

## (Liabilities)

Total liabilities as of March 31, 2019, were 11,532 million yen, an increase of 1,629 million yen from June 30, 2018.

Current liabilities increased by 903 million yen from June 30 , 2018 to 8,254 million yen. The main factors included a 575 million yen decrease in income taxes payable, 437 million yen increase in notes and accounts
payable - trade, 533 million increase in the current portion of long-term debt, and a 600 million yen increase in short-term debt, and other factors.

Fixed liabilities as of March 31, 2019 were 3,278 million yen, an increase of 726 million yen from June 30, 2018. This was mainly due to an increase in long-term debt of 691 million yen, and other factors.

## (Net Assets)

Total net assets as of March 31, 2019, were 11,773 million yen, a decrease of 235 million yen from June 30, 2018.
This was primarily due to increases of 70 million yen increase in capital stock and 76 million yen in subscription rights to shares, and a 393 million yen decrease in capital surplus, and other factors.

## (3) Consolidated Operating Results Forecast and Information about Future Predictions

Regarding our consolidated operating results forecast for the current fiscal year, no changes have been made to our full-year forecast as announced with our operating results on February 8, 2019.

## 2. Consolidated Financial Statements and Relevant Notes

(1) Consolidated Balance Sheets
(Millions of yen)
As of June 30, 2018 As of Mar. 31, 2019
Amount Amount

## Assets

## Current assets

| Cash and deposits | 6,183 | 3,796 |
| :--- | ---: | ---: |
| Notes and accounts receivable - trade | 2,707 | 2,994 |
| Merchandise | 2,286 | 2,922 |
| Operational investment securities | 999 | 1,446 |
| Other | 901 | 593 |
| Allowance for doubtful receivables | $(12)$ | $(9)$ |
| Allowance for investment loss | $(12)$ | $(13)$ |
| Total current assets | 13,053 | 11,728 |

## Fixed assets

| Tangible assets | 988 | 1,174 |
| :--- | ---: | ---: |
| Intangible assets |  |  |
| Goodwill | 3,462 | 3,156 |
| Software | 1,977 | 1,592 |
| Other | 190 | 1,329 |
| Total intangible assets | 5,630 | 6,078 |
| Investments and other assets | 979 | 2,225 |
| Investment securities | 1,262 | 2,100 |
| Other | 2,240 | 4,325 |
| Total investments and other assets | 8,859 | 11,576 |
| Total fixed assets | 21,911 | 23,305 |
| Total assets |  |  |

## Liabilities

## Current liabilities

| Notes and accounts payable - trade | 1,617 | 2,053 |
| :--- | ---: | ---: |
| Short-term debt | 1,800 | 2,400 |
| Current portion of long-term debt | 1,312 | 1,845 |
| Income taxes payable | 662 | 87 |
| Provision for bonuses | 236 | 165 |
| Other | 1,724 | 1,704 |
| Total current liabilities | 7,351 | 8,254 |


| Fixed liabilities |  |  |
| :--- | ---: | ---: |
| Long-term debt | 2,505 | 3,196 |
| Other | 47 | 82 |
| Total fixed liabilities | 2,552 | 3,278 |
| Total liabilities | 9,904 | 11,532 |


| Net assets |  |  |
| :--- | ---: | ---: |
| Shareholders' equity | 3,556 | 3,626 |
| Capital stock | 3,513 | 3,119 |
| Capital surplus | 4,770 | 4,782 |
| Retained earnings | $(280)$ | $(280)$ |
| Treasury stock | 11,559 | 11,248 |
| Total shareholders' equity |  |  |


| Accumulated other comprehensive income |  |  |
| :--- | ---: | ---: |
| Net unrealized gain on available-for-sale securities | 38 | 55 |
| Foreign currency translation adjustments | 7 | 15 |
| Total accumulated other comprehensive income | 44 | 71 |
| Subscription rights to shares | 74 | 150 |
| Non-controlling interests | 330 | 304 |
| Total net assets | 12,008 | 11,773 |
| Total liabilities and net assets | 21,911 | 23,305 |

(2) Consolidated Statements of Income and Comprehensive Income Consolidated Statements of Income
(Millions of yen)

|  | Nine months ended <br> Mar. 31, 2018 | Nine months ended <br> Mar. 31, 2019 |
| :---: | :---: | :---: |
|  | Amount | Amount |
| Net sales | 20,711 | 24,019 |
| Cost of sales | 10,636 | 12,671 |
| Gross profit | 10,075 | 11,348 |
| Selling, general and administrative expenses | 8,406 | 10,971 |
| Operating income | 1,669 | 377 |
| Non-operating income |  |  |
| Interest income | 1 | 3 |
| Foreign exchange gains | 9 | - |
| Gain on investments in partnership | 4 | 3 |
| Other | 13 | 15 |
| Total non-operating income | 27 | 21 |
| Non-operating expenses |  |  |
| Interest expenses | 10 | 12 |
| Foreign exchange losses | - | 24 |
| Loss on investments in partnership | - | 2 |
| Equity in losses of affiliates | 6 | 26 |
| Other | 4 | 7 |
| Total non-operating expenses | 19 | 70 |
| Ordinary income | 1,677 | 327 |
| Extraordinary income |  |  |
| Gain on sales of investment securities | - | 30 |
| Total extraordinary income | - | 30 |
| Extraordinary loss |  |  |
| Impairment loss | 14 | - |
| Loss on closing of stores | - | 16 |
| Other | 5 | - |
| Total extraordinary loss | 19 | 16 |
| Income before income taxes | 1,658 | 340 |
| Total income taxes | 697 | 302 |
| Net income | 961 | 38 |
| Net income attributable to non-controlling interests | 38 | (6) |
| Net income attributable to owners of the parent company | 923 | 44 |

## Consolidated Statements of Comprehensive Income

|  | Nine months ended <br> Mar. 31, 2018 | (Millions of yen) <br> Nine months ended <br> Mar. 31, 2019 |
| :---: | :---: | :---: |
|  | Amount | Amount |
| Net income | 961 | 38 |
| Other comprehensive income |  |  |
| Net unrealized gain (loss) on available-for-sale securities | (362) | 18 |
| Foreign currency translation adjustments | (99) | 12 |
| Share of other comprehensive income of associates accounted for using equity method | (71) | - |
| Total other comprehensive income | (532) | 30 |
| Comprehensive income | 429 | 68 |
| Comprehensive income attributable to |  |  |
| Owners of the parent | 390 | 71 |
| Non-controlling interests | 39 | (3) |

## (3) Notes on Consolidated Financial Statements

(Notes on the Going-concern Assumption)
Not applicable
(Notes on Significant Changes in the Amount of Shareholders' Equity)
Not applicable
(Additional Information)
The company has applied "Partial Amendments to Accounting Standard for Tax Effect Accounting" (ASBJ Statement No. 28, February 16, 2018) from the beginning of the first quarter of this fiscal year. As a result, deferred tax assets are indicated under "investments and other assets," and deferred tax liabilities are indicated under "fixed liabilities."

## (Segment Information)

Nine months ended March 31, 2018 (July 1, 2017 through March 31, 2018)

1. Net sales and profit/loss by reportable segment

|  | Reportable segment |  |  |  |  | Adjustments (note 1) | (Millions of yen) <br> Amounts on the consolidated statements of income (note 2) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | On <br> Platform | Beauty <br> Service | Global | Others | Total |  |  |
| Net sales |  |  |  |  |  |  |  |
| Sales to outside customers | 5,379 | 8,839 | 5,451 | 1,042 | 20,711 | - | 20,711 |
| Inter-segment sales and transfers | 14 | 44 | 26 | 9 | 94 | (94) | - |
| Total | 5,393 | 8,883 | 5,478 | 1,051 | 20,804 | (94) | 20,711 |
| Segment profit (loss) | 1,986 | 426 | (7) | 407 | 2,812 | $(1,143)$ | 1,669 |

Notes: 1. Adjustments in segment profit (loss) in the amount of $(1,143)$ million yen include 10 million yen elimination of inter-segment transactions and $(1,153)$ million yen corporate expense not allocated to any reportable segment.
2. Segment profit (loss) is adjusted to correspond with operating income reported on the consolidated statements of income for the corresponding period.
2. Information about impairment loss on fixed assets, goodwill, etc.
(Significant impairment losses related to fixed assets)
The Beauty Service segment recorded an impairment loss on a scheduled store closure.
The amount of the impairment loss for this nine months is 14 million yen.
(Significant changes in goodwill amounts)
Goodwill in Global segment has increased by 1,692 million yen as a result of the acquisition of the shares of MUA Inc. as new consolidated subsidiary in the first quarter of the current fiscal year.
(Significant gain on negative goodwill)
Not applicable

Nine months ended March 31, 2019 (July 1, 2018 through March 31, 2019)

1. Net sales and profit/loss by reportable segment
(Millions of yen)

|  | Reportable segment |  |  |  |  | Adjustments (note 1) | Amounts on the consolidated statements of income (note 2) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | On Platform | Beauty Service | Global | Others | Total |  |  |
| Net sales |  |  |  |  |  |  |  |
| Sales to outside customers | 5,798 | 10,629 | 6,734 | 858 | 24,019 | - | 24,019 |
| Inter-segment sales and transfers | 13 | 81 | 25 | 7 | 126 | (126) | - |
| Total | 5,811 | 10,710 | 6,758 | 865 | 24,144 | (126) | 24,019 |
| Segment profit (loss) | 1,800 | 421 | (16) | 62 | 2,267 | $(1,890)$ | 377 |

Notes: 1. Adjustments in segment profit (loss) in the amount of $(1,890)$ million yen include 9 million yen elimination of inter-segment transactions and $(1,899)$ million yen corporate expense not allocated to any reportable segment.
2. Segment profit (loss) is adjusted to correspond with operating income reported on the consolidated statements of income for the corresponding period.
2. Information about impairment loss on fixed assets, goodwill, etc.

## (Significant impairment losses related to fixed assets)

Not applicable
(Significant changes in goodwill amounts)
Not applicable
(Significant gain on negative goodwill)
Not applicable
(Significant subsequent events)
Not applicable

