Securities Code: 8219 June 5, 2019

To All Shareholders

1-3-5, Oji-cho, Fukuyama, Hiroshima

Aoyama Trading Co., Ltd.

President and Representative Director

Osamu Aoyama

Notice of the Convocation of the 55th Ordinary General Meeting of Shareholders

Description

- 1. Date June 27 (Thursday), 2019, at 10:00 a.m.
- 2. Place Meeting Room, 4th floor, Headquarters Aoyama Trading Co., Ltd., 1-3-5, Oji-cho, Fukuyama, Hiroshima

3. Objects

Matters to 1. Report on the business report for the 55th term (from April 1, 2018 to March 31, 2019), the contents of the consolidated financial statements, and the results of audit of the consolidated financial statements by the account auditors and the Board of Corporate Auditors

> Report on the contents of the financial statements for the 55th fiscal year (from April 1, 2018 to March 31, 2019)

Matters to be resolved

| Proposal No. 1 | Appropriation of Retained Earnings |
|----------------|--|
| Proposal No. 2 | Reduction in Amount of Legal Capital Surplus |
| Proposal No. 3 | Election of Seven (7) Directors |
| Proposal No. 4 | Election of Two (2) Corporate Auditors |

- If you are unable to attend the meeting, you can exercise your voting rights in writing or via the Internet. Please review the Reference Documents for General Meeting of Shareholders provided in a later section, and exercise your voting rights by no later than Wednesday, June 26, 2019, 6:30 p.m, in accordance with the guidance presented in a later section.
- O Please note that if it becomes necessary to amend any matters related to the contents stated in the reference documents for the Ordinary General Meeting of Shareholders, Business Report, Consolidated Financial Statements, or Financial Statements, it will be presented on the Company's website at: http://www.aoyamasyouji.co.jp

4. Guidance on exercise of voting rights

(1) If attending the General Meeting of Shareholders

Please present the Voting Rights Exercise Form at the reception. Date and time of the Meeting: Thursday, June 27, 2019, at 10:00 a.m.

(2) If you are unable to attend the General Meeting of Shareholders

Exercising voting rights in writing Please indicate your vote for or against the proposals on the enclosed Voting Rights Exercise Form and return it to the Company. Deadline: To arrive by no later than 6:30 p.m. on Wednesday, June 26, 2019

Exercising voting rights via the Internet Please access the voting rights exercise website designated by the Company, and enter your votes for or against the proposals. If exercising voting rights by smartphone, please use "Smart Koushi." Deadline: No later than 6:30 p.m. on Wednesday, June 26, 2019

5. Using the voting rights exercise platform (for institutional investors)

For this planned General Meeting of Shareholders, institutional investors may exercise their voting rights via the Internet using the Electronic Voting Platform operated by ICJ Incorporated.

End.

Reference Document for the General Meeting of Shareholders

Proposal No. 1: Appropriation of Retained Earnings

We recognize that returning profits to shareholders is an important management issue, and pay dividends with a targeted consolidated total return ratio of 100% and purchase treasury shares during the period of our medium-term management plan "CHALLENGE II 2020" (fiscal year ended March 31, 2019 to fiscal year ending March 31, 2021), aiming to return further profits.

<Our policy for returning profits to shareholders>

[1] Dividend policy

- We target a consolidated dividend payout ratio of 70%.
- We pay 100 yen per share as an ordinary dividend (50 yen for an interim dividend and 50 yen for the year-end dividend), which is a stable dividend, and in case the dividend calculated based on the targeted dividend payout ratio stated above exceeds 100 yen, we pay the difference as a special dividend at the fiscal year-end as a dividend linked to performance. However, the Company may consider the amount of ordinary dividend in case a capital policy is implemented that affects earnings per share including capital increase and stock split.

[2] Policy on purchase of treasury shares

- Purchases of treasury shares will be implemented targeting the amount calculated by excluding the total amount of dividends from profit attributable to owners of parent.

In accordance with the dividend policy, with respect to the year-end dividend for the current year, as a result of our calculations based on business performance in the current year, we plan to pay 50 yen per share as an ordinary dividend and 5 yen per share as a special dividend to commemorate the 55th anniversary of our founding, for a total of 55 yen per share.

We paid 50 yen per share as an interim dividend, therefore the annual dividend per share, including the interim dividend is 105 yen per share.

- 1. Matters regarding the year-end dividend
 - (1) Type of dividend property Cash
 - (2) Allocation of dividends and total amount of dividends

55 yen per common stock of the Company

| Allocation | |
|-----------------------------------|-------------------|
| Ordinary dividend | 50 yen |
| 55th anniversary special dividend | 5 yen |
| Total dividends | 2,758,955,760 yen |

- (3) Effective date on which dividends will be disbursed from retained earnings June 28, 2019
- 2. Matters regarding appropriation of other retained earnings

In regard to the appropriation of other retained earnings, in order to compensate for the deficit in retained earnings brought forward caused by the cancellation of treasury shares, the Company proposes to reverse general reserve and transfer it to retained earnings brought forward, pursuant to Article 452 of the Companies Act.

- (1) Retained earnings item to be decreased and amount thereof General reserve 20,000,000 yen
- Retained earnings item to be increased and amount thereof Retained earnings brought forward 20,000,000,000 yen

Proposal No. 2: Reduction in Amount of Legal Capital Surplus

In order to ensure flexibility and agility in future capital policy, the Company proposes to reduce the amount of legal capital surplus, pursuant to the provisions of Article 448-1 of the Companies Act.

1. Amount of reduction in legal capital surplus and overview thereof

Total legal capital surplus of 62,526,038,007 yen shall be reduced by 49,500,000,000 yen to 13,026,038,007 yen, and the full amount of the reduction shall be transferred to other capital surplus.

2. Effective date of reduction in the amount of legal capital surplus

September 30, 2019

Proposal No. 3: Election of Seven (7) Directors

The terms of office of six (6) of the seven (7) Company Directors will expire at the conclusion of this General Meeting of Shareholders.

In addition, in order to unify the terms of office of all Directors, Mr. Hiroaki Kobayashi will resign from his position at the conclusion of this General Meeting of Shareholders. Accordingly, the Company requests the reelection of four (4) Directors Mr. Osamu Aoyama, Mr. Shinji Okano, Mr. Seishi Uchibayashi, and Mr. Hiroaki Kobayashi, and the election of three (3) Directors including one (1) Outside Director (a total of seven (7) Directors), in order to further strengthen the Company's management structure.

The candidates for Directors are as follows.

The candidates for Directors have been selected in consultation with the Nomination Advisory Committee.

*The Nomination Advisory Committee has been established to deliberate and verify personnel matters concerning Directors and Corporate Auditors in order to ensure the objectivity and transparency of the Company's management. The Committee provides the Board of Directors with recommendations on proposals concerning the appointment or dismissal of Directors and Corporate Auditors to be submitted to the General Meeting of Shareholders. The Committee is chaired by an Independent Outside Director and consists of a total of five members, including three other Directors (excluding Representative Directors) and an Outside Director.

| Number | | Name | Current position position and responsibilities at the Company | Attendance at Board of Directors' meetings |
|--------|--|--------------------|--|--|
| 1 | Reelected | Osamu Aoyama | President | 14 out of 14 (100%) |
| 2 | Reelected | Shinji Okano | Director, Senior Managing Executive Officer, General Manager of the Purchasing Div., and General Manager of the Casual Wear/Reuse Business Div. | 14 out of 14 (100%) |
| 3 | Newly elected | Shinji Zaitsu | Managing Executive Officer and General Manager of the Planning and Administration Div. | _ |
| 4 | Newly elected | Koichi Yamane | Executive Officer and General Manager of General Planning and Policy Dept. | _ |
| 5 | Reelected Outside Director | Seishi Uchibayashi | Director | 14 out of 14 (100%) |
| 6 | Reelected Outside Director Independent Officer | Hiroaki Kobayashi | Director | 14 out of 14 (100%) |
| 7 | Newly elected Outside Director Independent Officer | Toru Watanabe | Corporate Auditor | — |

| Number | Name (Date of birth) | | f profile and position at the Company (Significant concurrent positions) | Number of the Company's shares owned |
|--------|-------------------------|---------------------|--|--|
| | | April 1981 | Joined Aoyama Trading Co., Ltd. | shares owned |
| | | December 1987 | General Manager of the Purchasing Dept., | |
| | | December 1987 | Aoyama Trading Co., Ltd. | |
| | | June 1988 | Director and General Manager of the | |
| | | | Purchasing Dept., Aoyama Trading Co., Ltd. | |
| | | June 1989 | Director and Vice Chief General Manager of | |
| | | | the Purchasing Dept., Aoyama Trading Co., | |
| | | | Ltd. | |
| | | June 1991 | Managing Executive Director and Vice Chief | |
| | | | General Manager of the Purchasing Dept., | |
| | | | Aoyama Trading Co., Ltd. | |
| | | June 1997 | Senior Director, General Manager of the | |
| | | | Purchasing Div., and Assistant General Manager of the General Planning and Policy | |
| | | | Dept., Aoyama Trading Co., Ltd. | |
| | | October 2001 | Senior Director and General Manager of the | |
| | | 0000001 2001 | Suit Business Dept., Aoyama Trading Co., Ltd. | |
| | | February 2003 | Senior Director and General Manager of the | |
| | | 2 | Marketing and Sales Div., Aoyama Trading | |
| | | | Co., Ltd. | |
| | | June 2005 | President and CEO, Aoyama Trading Co., Ltd. | |
| | 0 | June 2017 | President, Aoyama Trading Co., Ltd. (current | |
| | Osamu Aoyama | | position) | 1.511.66 |
| 1 | (Mar. 1, 1959) | Significant concu | irrent positions | share |
| | Reelected | Representativ | ve Director, Aoyama Bussan, Ltd. | |
| | | Director, Aoy | /ama Capital Co., Ltd. | |
| | | Director, Seig | go Co., Ltd. | |
| | | Director, MD | S Co., Ltd. | |
| | | Director, Eish | no Co., Ltd. | |
| | | Director, glob | o Co., Ltd. | |
| | | Director, Aoy | /ama Suits (Shanghai) Co., Ltd. | |
| | | Attendance at Bo | ard of Directors' meetings | |
| | | | 14 out of 14 (100%) | |
| | | Special interest in | n the Company | |
| | | The Company ha | s business relationships, such as office leasing, | |
| | | | Ltd. and glob Co., Ltd., of which Mr. Osamu | |
| | | • | ently holds the position of Director. | |
| | | | ination as a candidate for Director | |
| | | ÷ | he position of Director in 1988, Mr. Osamu | |
| | | • | as the General Manager of the Company's tion and Marketing and Sales Division. In 2005, | |
| | | ÷. | position of President and Representative Director, | |
| | | - | werall management of the Company. Based on | |
| | | | chievements, ability and corporate management | |
| | | ÷ | ell as his excellent personality and insight, he has | |
| | | | as a candidate for Director. | |

| Number | Name (Date of birth) | Bri | ief profile and position at the Company (Significant concurrent positions) | Number of the Company's shares owned |
|--------|---------------------------------|---|--|--|
| | | March 1984 June 2005 June 2008 | Joined Aoyama Trading Co., Ltd. Executive Officer, General Manager of the Purchasing Div., and General Manager of the Purchasing Dept. No. 2, Aoyama Trading Co., Ltd. Executive Officer and General Manager of the | |
| | | June 2009 | Purchasing Div., Aoyama Trading Co., Ltd. Director, Executive Officer, and General Manager of the Purchasing Div., Aoyama Trading Co., Ltd. | |
| | | May 2013 | of the Purchasing Div., and General Manager of the Purchasing Div., and General Manager of the Casual Wear/Reuse Business Div., Aoyama Trading Co., Ltd. | |
| | | June 2013 | Director, Managing Executive Officer, General Manager of the Purchasing Div., and General Manager of the Casual Wear/Reuse Business Div., Aoyama Trading Co., Ltd. | |
| 2 | Shinji Okano (Feb. 18, 1962) | June 2017 | Director, Senior Managing Executive Officer, General Manager of the Purchasing Div., and General Manager of the Casual Wear/Reuse | 6,100 shares |
| | Reelected | | Business Div., Aoyama Trading Co., Ltd. (current position) | |
| | | Significant con | current positions | |
| | | Director, F | UKURYO Co., Ltd. | |
| | | Director, Aoyama Suits (Shanghai) Co., Ltd. | | |
| | | Attendance at H | Attendance at Board of Directors' meetings | |
| | | | 14 out of 14 (100%) | |
| | | Special interest | in the Company | |
| | | | None | |
| | | | mination as a candidate for Director | |
| | | | g the position of Director in 2009, Mr. Shinji Okano | |
| | | • | ndant business knowledge and experience as the | |
| | | | er of the Company's Purchasing Division, where | |
| | | | y executes important duties, administrative g and supervision. He has been nominated as a | |
| | | | Director because we believe that he will utilize such | |
| | | | experience to contribute to increasing the | |
| | | Company's cor | | |

| Number | Name (Date of birth) | | f profile and position at the Company Significant concurrent positions) | Number of the Company's shares owned |
|--------|---|---|---|--|
| 3 | Shinji Zaitsu (Jun. 11, 1961) Newly elected | Corporate Au Attendance at Bo Special interest in Reasons for nomi Based on his achi management plan administration de contribute to imp | ditor, Minit Asia Pacific Co., Ltd. ditor, WTW Corporation ard of Directors' meetings | |

| April 2013 General Manager of the Umeda Corporate Banking Dept. No. 3, Sumitomo Mitsui Banking Corporation Joined Aoyama Trading Co., Ltd. | Jumber | Name (Date of birth) | B | rief profile and position at the Company (Significant concurrent positions) | Number of the Company's shares owned |
|---|--------|-------------------------|---|--|--|
| 4 General Manager of General Planning and Policy Dept., Aoyama Trading Co., Ltd. June 2017 Executive Officer and General Manager of General Planning and Policy Dept., Aoyama Trading Co., Ltd. (current position) Significant concurrent positions Significant concurrent positions Corporate Auditor, Eagle Retailing Corporation Attendance at Board of Directors' meetings | 4 | (Jun. 25, 1963) | May 2016 June 2017 Significant con Corporate Attendance at Special interes Reasons for no Mr. Koichi Ya banking depar experience at t management p planning depat that he will co value and have | Banking Dept. No. 3, Sumitomo Mitsui Banking Corporation Joined Aoyama Trading Co., Ltd. General Manager of General Planning and Policy Dept., Aoyama Trading Co., Ltd. Executive Officer and General Manager of General Planning and Policy Dept., Aoyama Trading Co., Ltd. (current position) ncurrent positions Auditor, Eagle Retailing Corporation Board of Directors' meetings ———————————————————————————————————— | shares |

| Number | Name (Date of birth) | Bri | Brief profile and position at the Company (Significant concurrent positions) | |
|--------|---|---|--|-----------------|
| 5 | Seishi Uchibayashi (May 12, 1949) Reelected Outside Director | Director/Su Co., Ltd. Attendance at E Special interest Reasons for non Based on Mr. specialized exp person to super viewpoint based has never beer other than hol Outside Corpor able to adequat the above-ment The term of off | Osaka District Court Judge Assistant Judge Matsuyama Local Court Judge Retired from the bench Practicing lawyer Outside Corporate Auditor, Aoyama Trading Co., Ltd. Outside Director, Aoyama Trading Co., Ltd. (current position) current positions pervisory Committee Member, Yasuhara Chemical doard of Directors' meetings 14 out of 14 (100%) in the Company None mination as a candidate for Outside Director Seishi Uchibayashi's rich experience and highly ertise as a lawyer, we believe that he is a suitable vise and oversee management from an objective d on laws and regulations. While Mr. Uchibayashi i involved in any kind of business management ding the position of an Outside Director or an ate Auditor, the Company believes that he will be ely perform the duties of an Outside Director for ioned reasons. ice of Mr. Uchibayashi as an Outside Director will at the conclusion of this General Meeting of | 6,100 shares |

| Number | Name (Date of birth) | | f profile and position at the Company (Significant concurrent positions) | Number of the Company's shares owned |
|--------|--|---|---|--|
| 6 | Hiroaki Kobayashi (Jul. 12, 1975) Reelected Outside Director Independent Officer | Representativ Representativ Outside Dire Attendance at Bo Special interest i Reasons for elec Mr. Hiroaki Kob knowledge as a o the field of manu capable of giving perspective diffe While Mr. Koba business manage Outside Director believes that he v Outside Director The term of office | ve Director, Nitto Seimo Co., Ltd. ve Director, Nippon Turning Co., Ltd. ve Director, Taito Co., Ltd. ctor, Aseed Holdings Co., Ltd. bard of Directors' meetings 14 out of 14 (100%) | shares |

| Number | Name (Date of birth) | | of profile and position at the Company (Significant concurrent positions) | Number of the Company's shares owned |
|--------|---|--|---|--|
| 7 | Toru Watanabe (Feb. 2, 1966) Newly elected Outside Director Independent Officer | Outside Dire Outside Aud Attendance at B Special interest i Reasons for non Mr. Toru Watan who specializes to view corporat regulations, fror a suitable person Mr. Watanabe h management off Director or an O that he will be a Director for the Mr. Watanabe, y will resign as an General Meeting Watanabe as an | hama Partners ector, SHO-BI Corporation itor, O-WELL CORPORATION bard of Directors' meetings | shares |

(Notes) 1. Candidates, Mr. Shinji Zaitsu, Mr. Koichi Yamane, and Mr. Toru Watanabe are new candidates for Director.

- 2. Candidates, Mr. Seishi Uchibayashi, Mr. Hiroaki Kobayashi, and Mr. Toru Watanabe are candidates for Outside Director.
 - 3. Article 29 of the Articles of Incorporation of the Company stipulates that the Company may enter into an agreement with Outside Directors to limit liability due to negligence in performing their duties in order to enable them to do their utmost. Accordingly, the Company concluded a limitation of liability agreement with Mr. Seishi Uchibayashi and Mr. Hiroaki Kobayashi, candidates for Outside Director. If they are relelected as proposed, the Company plans to continue said agreement with them. Furthermore, if Mr. Toru Watanabe is elected as proposed, the Company plans to enter into the limitation of liability agreement with him. The maximum amount of liability under the agreement is the minimum amount set forth in Article 425, Paragraph I of the Companies Act.
 - 4. Special remarks regarding the candidates for Outside Directors are as follows.
 - (1) No corresponding item existed regarding the records of violation of laws and regulations and the Articles of Incorporation or other inappropriate actions by the Company.
 - (2) Regarding the candidates' service over the past five years as Director, Executive Officer, or Auditor of other companies, no corresponding item existed regarding records of violations of laws and regulations and the Articles of Incorporation or other inappropriate actions at these companies during the candidates' term of office therein.
 - (3) Mr. Hiroaki Kobayashi is registered as an Independent Officer with the Tokyo Stock Exchange (TSE) since he meets the TSE's independence criteria for outside directors as well as the Company's independence standard for appointing outside directors. Furthermore, if Mr. Toru Watanabe is elected as proposed, the Company plans to register him as an Independent Officer with the TSE.

Proposal No. 4: Election of Two (2) Corporate Auditors

The term of office of Corporate Auditor Mr. Tomokazu Osako will expire and Corporate Auditor Mr. Toru Watanabe will resign at the conclusion of this General Meeting of Shareholders. Accordingly, the Company requests the election of two (2) Corporate Auditors, including one (1) newly elected Corporate Auditor.

The resolution of this agenda item has obtained the consent of the Board of Corporate Auditors.

The candidates for Corporate Auditors are as follows.

The candidates for Corporate Auditors have been selected in consultation with the Nomination Advisory Committee.

| Number | Name (Date of birth) | Br | ief profile and position at the Company (Significant concurrent positions) | Number of the Company's shares owned |
|--------|--|---|---|--|
| 1 | Tomokazu Osako (Jun. 21, 1954) Reelected | Auditor, Ar Special interest Reasons for no Mr. Tomokazu Company's Ac expertise in are We believe tha | Director, Momiji Business Service Co., Ltd. Joined Aoyama Trading Co., Ltd. General Manager of the Accounting Dept., Aoyama Trading Co., Ltd. Corporate Auditor, Aoyama Trading Co., Ltd. (current position) current positions oyama Capital Co., Ltd. t in the Company None mination as a candidate for Corporate Auditor Osako has served as the General Manager of the counting Department, and has considerable eas such as finance, accounting and judicial affairs. t he is a suitable person to supervise and oversee ind therefore nominated him as a candidate for itor. | 1,000 Shares |

| Number | Name (Date of birth) | | f profile and position at the Company (Significant concurrent positions) | Number of the Company's shares owned |
|--------|--|--|--|--|
| 2 | Masaki Nogami (Apr. 2, 1966) Newly elected Outside Corporate Auditor Independent Officer | Auditor, NIS Supervisory of Special interest in Reasons for elect The Company be the position and if operations are regulations becau- versed in corpora needed to oversee While Mr. Nogan management oth or an Outside Co will be able to ad | -EBASHI LPC & PARTNERS SIN MANUFACTURING Co., LTD. officer, SENKO Private REIT, Inc. | shares |

- (Notes) 1. Candidate, Mr. Masaki Nogami, is a new candidate for Corporate Auditor and also a candidate for Outside Corporate Auditor.
 - 2. Article 37 of the Articles of Incorporation of the Company stipulates that the Company may enter into an agreement with Outside Corporate Auditors to limit liability due to negligence in performing their duties in order to enable them to do their utmost. Accordingly, the Company concluded a limitation of liability agreement with Mr. Tomokazu Osako, a candidate for Corporate Auditor. If he is reelected as proposed, the Company plans to continue said agreement with him. Furthermore, if Mr. Masaki Nogami, a candidate for Outside Corporate Auditor, is elected as proposed, the Company plans to enter into the limitation of liability agreement with him. The maximum amount of liability under the agreement is the minimum amount set forth in Article 425, Paragraph 1 of the Companies Act.
 - 3. Special remarks regarding the candidates for Outside Corporate Auditors are as follows.
 - (1) Regarding the candidates' service over the past five years as Director, Executive Officer, or Auditor of other companies, no corresponding item existed regarding records of violations of laws and regulations and Articles of Incorporation or other inappropriate actions at these companies during the candidates' term of office therein.
 - (2) If Mr. Masaki Nogami is elected as proposed, the Company plans to register him as an Independent Officer with the Tokyo Stock Exchange (TSE).

(Reference)

Independence standard for appointing outside directors/auditors

- 1. The outside director's/auditor's has never worked for our Group.
- 2. The outside director's/auditor's spouse or any relative within the second degree of relationship has never worked for our Group.
- 3. The outside director's/auditor's has never been affiliated with any of the following organizations that have relationships with the Company.
 - (1) Organizations that are major shareholders
 - (2) Major banks or securities companies
 - (3) Major accounting auditors, business consultants, law firms, etc.
 - (4) Major suppliers and other business partners that have business relationships with the Company
 - (5) Companies and organizations of which the Company is a major business client.
- 4. The outside director's/auditor's spouse or any relative within the second degree of relationship has never worked for any of the organizations listed in the preceding paragraph 3.