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Securities Code: 3397

June 12, 2019

To our shareholders:

Takaya Awata Representative Director, President **TORIDOLL Holdings Corporation** 7-1-1 Onoedori, Chuo-ku, Kobe, Hyogo

Notice of the 29th Annual General Meeting of Shareholders

You are cordially invited to attend the 29th Annual General Meeting of Shareholders of TORIDOLL Holdings Corporation (the "Company") to be held as described below.

If you are unable to attend the meeting, you may exercise your voting rights in writing or electronically (via the Internet) as explained in the "Procedures for Exercising Voting Rights" (Japanese only). In this case, please review the Reference Documents for General Meeting of Shareholders included in this notice and exercise your voting rights no later than 6:00 p.m. on Wednesday, June 26, 2019 (JST).

1. Date and Time: Thursday, June 27, 2019, at 10:00 a.m. (JST) (reception opens at 9:00 a.m.)

2. Venue: Bellesalle Shibuya Garden

1F, Sumitomo Fudosan Garden Tower, 16-17, Nampeidaicho, Shibuya-ku, Tokyo

(Please note the venue differs from that of the previous year.)

3. Purpose of the Meeting

Matters to be reported:

- 1. The business report, consolidated financial statements and the results of the audit of consolidated financial statements by Financial Auditor and the Audit and Supervisory Committee for the 29th fiscal year (from April 1, 2018 to March 31, 2019)
- 2. Non-consolidated financial statements for the 29th fiscal year (from April 1, 2018 to March 31, 2019)

Matters to be resolved:

Proposal No. 1 Partial Amendments to the Articles of Incorporation

Proposal No. 2 Election of Four Directors (Excluding Directors Who Are Audit and Supervisory

Committee Members)

Proposal No. 3 Election of Three Directors Who Are Audit and Supervisory Committee Members

Proposal No. 4 Election of One Substitute Director Who Is an Audit and Supervisory Committee

Member

Please be aware that no gift will be prepared at the Meeting. In addition, please be noted that no social event for shareholders will be held. Your kind understanding is appreciated.

Reference Documents for General Meeting of Shareholders

Proposals and Reference Information

Proposal No. 1 Partial Amendments to the Articles of Incorporation

1. Reasons for the proposal

The Company will relocate its head office to Shibuya-ku, Tokyo, in order to strengthen its function as the central operational hub of the Company group (the "Group"), which conducts business globally, and to strengthen its role in leading the entire Group. In conjunction with this, the Company will amend the location of the head office as stipulated in Article 3 of the current Articles of Incorporation, from Kobe City, Hyogo Prefecture, to Shibuya-ku, Tokyo. The Company will establish a Supplementary Provision in order to stipulate provisional measures relating to the above amendment.

In addition, amendments will be made to accommodate the change in Japanese era name.

2. Details of the amendments

The details of the amendments are as follows:

(Amended portions are underlined)

Current Articles of Incorporation	Proposed Amendments
Article 3.	Article 3.
Location of Head Office	Location of Head Office
The Company shall have its head office in Kobe City, Hyogo	The Company shall have its head office in Shibuya-ku, Tokyo.
Prefecture.	
SUPPLEMENTAL PROVISIONS	SUPPLEMENTAL PROVISIONS
Article 2.	Article 2.
This Article 2 as well as Article 1 above shall be deleted as of	(Change in Japanese only; English unchanged)
June 26, <u>2025</u> .	
(Newly established)	Article 3.
	The amendments to Article 3 "Location of Head Office" shall
	come into effect on the day of the relocation of head office,
	which shall be determined at a Board of Directors meeting held
	not later than August 31, 2019. This supplemental provision
	shall be deleted as of the effective date of the relocation of head
	office.

Proposal No. 2 Election of Four Directors (Excluding Directors Who Are Audit and Supervisory Committee Members)

At the conclusion of this meeting, the term of office for all four Directors (excluding Directors who are Audit and Supervisory Committee Members; applicable to the rest of this proposal) will expire. Therefore, the Company proposes the election of four Directors.

All three Outside Directors who are Audit and Supervisory Committee Members have discussed with President regarding each candidate. As a result, the Audit and Supervisory Committee has determined that the proposal is appropriate, based on the judgment that the election of each candidate will contribute to the improvement of the Company's corporate value.

The candidates for Director are as follows:

Candidate no.	Name (Date of birth)		mary, position and responsibility in the Company, icant concurrent positions outside the Company	Number of the Company's shares owned		
1	Takaya Awata October 28, 1961 (57 years old) Reelection Attendance at Board of Directors meetings 100% (22/22) Tenure at the conclusion of this meeting 29 years	Aug. 1985 June 1990 Oct. 1995	Self-employed (opened Toridoll Sanban-Kan) Established Toridoll Ltd., President The Company changed its organizational structure to Toridoll.corporation (current TORIDOLL Holdings Corporation), President (current position)	13,784,701 shares		
ļ	Reasons for nomination as candid	late for Directo	r	1		
	= '		as a candidate for Director based on its judgment th			
			term improvement of the Company's corporate value			
	possesses a deep understanding of its business gained through consistent involvement in the Company's operations					
	since its establishment as well as		rate decision-making skills and excellent risk manag	gement capabilities.		
		Apr. 1995	Joined Totaku Industries, Inc.			
		Jan. 2005	Joined YAMADA Business Consulting Co., Ltd.			
		Apr. 2008	Joined Saint Marc Holdings Co., Ltd.			
		Sept. 2008	Seconded to Saint Marc Cafe Co., Ltd.			
	Kimihiro Tanaka	Apr. 2009	Director in charge of Operations			
	July 10, 1970 (48 years old)	June 2010	Managing Director			
	Attendance at Board of Directors meetings	Apr. 2011	Joined the Company			
		July 2011	General Manager of Sales Division			
		June 2012	Director and General Manager of Sales	3,153 shares		
			Division			
2	100% (22/22) Tenure at the conclusion of this	Apr. 2016	Managing Director and General Manager of			
	meeting		Second Sales Division			
	7 years	Dec. 2018	Managing Director and General Manager of			
			International Business Division (current			
			position)			
		-	y in the Company			
			ager of International Business Division, Store			
	D 0 1 11		Division and in charge of Japan Business Division			
	Reasons for nomination as candidate for Director					
	The Company has nominated Mr. Kimihiro Tanaka as a candidate for Director based on its judgment that his capabilities are necessary for the management of the Company in the future as he possesses experience and insight in					
	capabilities are necessary for the	management 0.	i die Company in die future as de possesses experier	ice and msigni m		

Candidate no.	Name (Date of birth)		mary, position and responsibility in the Company, icant concurrent positions outside the Company	Number of the Company's shares owned	
3	Hiroyuki Kobayashi June 19, 1978 (40 years old) Reelection Attendance at Board of Directors meetings 100% (22/22) Tenure at the conclusion of this meeting 2 years	General Mana	Joined Tohmatsu & Co. (currently Deloitte Touche Tohmatsu LLC) Joined Palace Capital Co., Ltd. General Manager of Corporate Planning Office of the Company Executive Officer and General Manager of Corporate Planning Office Director and General Manager of Corporate Planning Office Managing Director and General Manager of Corporate Planning Division Managing Director, General Manager of Administration Division and General Manager of Corporate Planning Office (current position) y in the Company ager of Administration Division and General	1,753 shares	
	Manager of Corporate Planning Office Reasons for nomination as candidate for Director The Company has nominated Mr. Hiroyuki Kobayashi as a candidate for Director based on its judgment that his capabilities are indispensable for the management of the Company in the future as he possesses knowledge of finance and accounting and a wealth of investment experience and he has contributed to expanding the business by utilizing such knowledge and experience since joining the Company.				
4	Masatoshi Kamihara January 30, 1959 (60 years old) Reelection Attendance at Board of Directors meetings 100% (16/16) Tenure at the conclusion of this meeting 1 year	_	Joined Wenco Japan Co., Ltd. (a group company of The Daiei, Inc.) Self-employed (Founded Food Business Consulting) General Manager of Food Hygiene Control Department of the Company General Manager of Merchandising Department General Manager of Merchandising Department and Product Department Executive Officer, General Manager of Merchandising Department and Product Department Executive Officer, General Manager of Product Division Director, General Manager of Product Division Director, General Manager of Supply Chain Management Division (current position) y in the Company	1,766 shares	
	Reasons for nomination as candidate for Director The Company has nominated Mr. Masatoshi Kamihara as a candidate for Director based on its judgment that his capabilities are necessary for the management of the Company in the future as he possesses comprehensive knowledge of products through his experience in a major distribution company and as an independent consultant and contributed to expansion of food procurement routes and cost reduction utilizing such experience and insight since joining the Company.				

Notes:

- 1. There is no special interest between any of the candidates for Director and the Company.
- The age listed for the candidates for Director is their age as of the sending of this notice of the Annual General Meeting of Shareholders.
- 3. Attendance record at Board of Directors meetings for Mr. Masatoshi Kamihara is based on the number of meetings held since his appointment as Director on June 28, 2018.

Proposal No. 3 Election of Three Directors Who Are Audit and Supervisory Committee Members

At the conclusion of this meeting, the term of office for all three Directors who are Audit and Supervisory Committee Members will expire. Therefore, the Company proposes the election of three Directors who are Audit and Supervisory Committee Members.

The Audit and Supervisory Committee has given its consent to this proposal.

Candidates for the role of Director who is an Audit and Supervisory Committee Member are as follows:

Candidate no.	Name (Date of birth)		mary, position and responsibility in the Company, icant concurrent positions outside the Company	Number of the Company's shares	
	Toshiyasu Umeki	Oct. 1992	Joined Asahi Shinwa & Co. (currently KPMG	owned	
	August 11, 1961 (57 years old)	361. 1992	AZSA LLC)		
	Candidate for Outside Director	Apr. 1997	Registered as certified public accountant		
	Candidate for Independent	Oct. 2003	Director of Hino General Accounting Office		
	Director		(current position)		
	Reelection	Sept. 2008	Representative Director of Hino Business		
		1	Consulting Inc. (currently SFC Brain		
	Attendance at Board of		Consulting Inc.) (current position)		
	Directors meetings	June 2011	Audit and Supervisory Board Member of the		
	100% (22/22)		Company	2,300 shares	
	Attendance at Audit and	June 2015	Director (Audit and Supervisory Committee	2,500 5114101	
1	Supervisory Committee		Member) (current position)		
•	meetings	June 2016	Partner, IPO Audit & Co. (current position)		
	100% (15/15)	Significant co	oncurrent positions outside the Company		
	Tenure at the conclusion of this	_	ino General Accounting Office		
	meeting		ve Director of SFC Brain Consulting Inc.		
	As Audit and Supervisory Board	Partner, IPO Audit & Co.			
	Member: 4 years				
	As Audit and Supervisory				
	Committee Member: 4 years				
	Reasons for nomination as candidate for Outside Director				
	The Company has nominated Mr. Toshiyasu Umeki as a candidate for outside Director based on its judgment that he				
	possesses both expertise and experience obtained as a certified public accountant and is capable of appropriately fulfilling the duties of outside Director.				
		Oct. 1994	Joined Asahi & Co. (currently KPMG AZSA		
	Hiroaki Umeda	300.133	LLC)		
	December 13, 1966 (52 years old)	Apr. 1998	Registered as certified public accountant		
	Candidate for Outside Director	Aug. 2004	Director of Hiroaki Umeda Certified Public		
	Candidate for Independent	71ug. 2001	Accountant Office (current position)		
	Director	Sept. 2004	Registered as certified tax accountant		
	Reelection	Mar. 2011	Outside Audit and Supervisory Board Member		
	Reciection	With: 2011	of Fujiseiki Co., Ltd. (current position)		
	Attendance at Board of	Apr. 2013	Representative Director of E-serve Co., Ltd.		
	Directors meetings	141.2010	(current position)	100 shares	
	100% (22/22)	June 2017	Partner, IPO Audit & Co. (current position)		
2	Attendance at Audit and	June 2017	Director (Audit and Supervisory Committee		
	Supervisory Committee	buile 2017	Member) (current position)		
	meetings	Significant co	oncurrent positions outside the Company		
	100% (15/15)	Director of Hiroaki Umeda Certified Public Accountant Office			
	Tenure at the conclusion of this	Outside Audit and Supervisory Board Member of Fujiseiki Co.,			
	meeting	Ltd.			
	As Audit and Supervisory	Representative Director of E-serve Co., Ltd.			
	Committee Member: 2 years	Partner, IPO Audit & Co.			
	Reasons for nomination as candid				
			la as a candidate for outside Director based on its jud	Igment that he	
	possesses both expertise and experience obtained as a certified public accountant and is capable of appropriately				
	fulfilling the duties of outside Director.				

Candidate no.	Name (Date of birth)		nary, position and responsibility in the Company, cant concurrent positions outside the Company	Number of the Company's shares owned
3	Maki Kataoka February 24, 1971 (48 years old) Candidate for Outside Director Candidate for Independent Director Reelection Attendance at Board of Directors meetings 100% (22/22) Attendance at Audit and Supervisory Committee meetings 100% (15/15) Tenure at the conclusion of this meeting As Audit and Supervisory Committee Member: 2 years	_	Registered as attorney at law Joined Dojima Law Office Seconded to Regional Economy Vitalization Corporation of Japan (REVIC) Returned to Dojima Law Office Director (Audit and Supervisory Committee Member) (current position) incurrent positions outside the Company w at Dojima Law Office	- shares
	Reasons for nomination as candidate for Outside Director Ms. Maki Kataoka has never been directly involved in the management of a company. However, the Connominated her as a candidate for outside Director based on its judgment that she possesses expert knowl experience developed as an attorney at law and is capable of appropriately fulfilling the duties of outside			

Notes:

- 1. There is no special interest between any of the candidates for Director who are Audit and Supervisory Committee Members and the Company.
- The age listed for the candidates for Director who are Audit and Supervisory Committee Members is their age as of the sending of this notice of the Annual General Meeting of Shareholders.
- 3. Mr. Toshiyasu Umeki, Mr. Hiroaki Umeda and Ms. Maki Kataoka are candidates for outside Director.
- 4. Pursuant to Paragraph 1 of Article 427 of the Companies Act, the Company has concluded contracts with Mr. Toshiyasu Umeki, Mr. Hiroaki Umeda and Ms. Maki Kataoka to limit their liability for damages as stipulated in Paragraph 1 of Article 423 of the same Act. The limitation of the liability for damages under the relevant agreement is the minimum liability amount set forth in Paragraph 1 of Article 425 of the Companies Act. In the event that the reelection of Mr. Toshiyasu Umeki, Mr. Hiroaki Umeda and Ms. Maki Kataoka is approved, the Company plans to renew the respective agreements with each one of them.
- 5. The Company has submitted notification to Tokyo Stock Exchange, Inc. that Mr. Toshiyasu Umeki, Mr. Hiroaki Umeda and Ms. Maki Kataoka have been designated as independent officers who are obliged by the said exchange to be designated as those who are not having the potential to cause conflict of interests against general shareholders.

Proposal No. 4 Election of One Substitute Director Who Is an Audit and Supervisory Committee Member

The Company proposes the election of one substitute Director who is an Audit and Supervisory Committee Member in advance in case the number of Directors who are Audit and Supervisory Committee Members falls below the number required by laws and regulations.

The Audit and Supervisory Committee has given its consent to this proposal.

The candidate for the role of substitute Director who is an Audit and Supervisory Committee Member is as follows:

Name			Number of the
(Date of birth)	Career summ	Company's shares	
(Date of birtii)		owned	
	Apr. 1991	Joined Meiji Life Insurance Company (currently Meiji	
		Yasuda Life Insurance Company)	
	Oct. 1996	Joined Asahi & Co. (currently KPMG AZSA LLC)	
	Oct. 2004	Registered as attorney at law	
		Joined Miyake & Partners	
	Nov. 2004	Registered as certified public accountant	
Koji Toyoda	Apr. 2012	Director of AXIA Law and Accounting Office (current	
		position)	
	Dec. 2013	Outside Audit and Supervisory Board Member of Taiyo	
February 3, 1968 (51 years old) Candidate for Outside Director		Machinery Co., Ltd. (current position)	- shares
Candidate for Independent	Nov. 2015	Auditor of Osaka University of Economics (current	- shares
Director		position)	
Director	Mar. 2017	Outside Director of Daisan Co., Ltd. (Audit and Supervisory	
		Committee Member, current position)	
	Significant con		
	Director of AX		
	Outside Audit		
	Auditor of Osa		
	Outside Direct		
	Member)		

Reasons for nomination as candidate for Outside Director

The Company has nominated Mr. Koji Toyoda as a candidate for substitute Outside Director based on its judgment that he possesses both expertise and experience obtained as a certified public accountant and an attorney at law, and is capable of appropriately fulfilling the duties of Outside Director if he were to assume the position.

Notes:

- 1. There is no special interest between Mr. Koji Toyoda, a candidate for substitute Director who is an Audit and Supervisory Committee Member, and the Company.
- 2. The age listed for the candidate for substitute Director who is an Audit and Supervisory Committee Member, Mr. Koji Toyoda, is his age as of the sending of this notice of the Annual General Meeting of Shareholders.
- 3. Mr. Koji Toyoda is a candidate for substitute Outside Director.
- 4. In the event that Mr. Koji Toyoda is elected as Director who is an Audit and Supervisory Committee Member, the Company plans to conclude a contract for limitation of liability with him to limit his liability as stipulated in Paragraph 1 of Article 423 of the Companies Act up to the total sum stipulated in Paragraph 1 of Article 425 of the Companies Act.
- 5. In the event that Mr. Koji Toyoda is elected as Director who is an Audit and Supervisory Committee Member, the Company plans to submit notification to Tokyo Stock Exchange, Inc. as an Independent Director who is obliged by the said exchange to be designated as one not having the potential to cause conflict of interests against general shareholders.