



17 June 2019

Company Name: YAMADA DENKI CO., LTD.

Name of Representative: Tsuneo Mishima

Representative Director, President

(Code Number: 9831 First Section of Tokyo Stock Exchange)

Contact: Jun Okamoto

Director, Senior Managing Executive Officer

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Notice regarding Conversion of Zero Coupon Convertible Bonds Due 2019

With respect to the Zero Coupon Convertible Bonds Due 2019 (the "Bonds") issued by YAMADA DENKI CO., LTD. on 12 June 2014, we hereby announce that conversion of the Bonds equivalent to ¥34,440 million had been requested by 14 June 2019, the expiry date of the conversion period.

The Bonds shall be converted to ordinary shares in accordance with the terms and conditions of the Bonds.

Redemption of the remaining Bonds equivalent to ¥65,560 million shall take place on 28 June 2019.

Overview of the Issuance

1. Title: Zero Coupon Convertible Bonds Due 2019
2. Aggregate Principal Amount of the Bonds: ¥100 billion
3. Redemption date: 28 June 2019

End