

June 18, 2019

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

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Notice Concerning Personnel Change in Executive Officers and Changes to Executive Officer System

Kakaku.com, Inc. (the "Company") hereby announces the following personnel changes in Executive Officers and changes to its Executive Officer system resolved at its Board of Directors' meeting held on June 18, 2019.

1. Changes to the Executive Officer system Change of Directors

(1) Purpose

The Company has resolved to change the existing Executive Officer (employee-type) system with the aim of further clarifying Directors' business execution roles to facilitate swifter management decision-making and more agile business execution. The current system does not allow Directors to concurrently hold Executive Officer positions. Changing this system to enable them to simultaneously hold Executive Officer positions will facilitate a shift to a management structure better able to respond appropriately and rapidly to even abrupt changes in the business environment through clarification of business execution-related responsibilities and authority.

(2) Outline of the new system

- Appointment and dismissal of Executive Officers is to be determined by the Board of Directors.
- The division of the duties of Executive Officers and the operations that they are responsible for is to be determined by the Board of Directors.
- Directors can concurrently hold the position of Executive Officer.

2. Personnel changes (as of July 1, 2019)

(1) Director positions and Executive Officer appointments

New Position	Name	Current Position
Representative Director, President, and Executive Officer	Shonosuke Hata	President and Representative Director
Director and Executive Officer	Shingo Yuki	Director

Director and Executive Officer	Atsuhiro Murakami	Director
Director, Executive Officer, and General Manager of Kakaku.com Division	Kanako Miyazaki	Executive Officer and General Manager, Kakaku.com Division

(2) Executive Officer appointments

New Position	Name	Current Position
Executive Officer and General Manager of Affiliate Administration Division	Hideo Edasawa	Director, Digital Garage, Inc.
Executive Officer and General Manager of Human Resources & General Affairs Division	Mitsuhiro Sakusabe	General Manager of Human Resources & General Affairs Division

3. Executive Officers (as of July 1, 2019)

Shonosuke Hata	Representative Director, President, and Executive Officer
Shingo Yuki	Director and Executive Officer
Atsuhiko Murakami	Director and Executive Officer
Kanako Miyazaki	Director, Executive Officer, and General Manager of Kakaku.com Division
Norihiko Fukuda	Executive Officer, CTO and General Manager of Platform Technology Division
Takeshi Kamada	Executive Officer, Deputy General Manager of Kakaku.com Division and Manager of Media Creative Department
Genta Sugihara	Executive Officer, General Manager of Corporate Strategy Division and Manager of Corporate Strategy Department and Group Management Department.
Hitoshi Ishii	Executive Officer and General Manager of Sales Division
Tetsuro Nakamura	Executive Officer and Manager of Strategy Department
Hideo Edasawa	Executive Officer and General Manager of Affiliate Administration Division
Takaya Takeuchi	Executive Officer and General Manager of Media Division, Tabelog
Kiyoaki Shirakawa	Executive Officer and General Manager of Corporate Management Division
Ryu Shibaki	Executive Officer and General Manager of Sales Division, Tabelog
Tomoyuki Watabe	Executive Officer, General Manager of Business Development Division and Manager of Kinarino Department
Yusuke Aizawa	Executive Officer and Manager of President's Office
Mitsuhiro Sakusabe	Executive Officer and General Manager of Human Resources & General Affairs Division