

#### Chikaranomoto Holdings Co., Ltd.

(Ticker #: 3561)





## Q1 FY2019-20 Financial Results Briefing

(Supplementary Explanation Material for Financial Results of Q1 Fiscal Year Ending March 31, 2020)

## INDEX (1/2)



### FY2019-20 Q1 Financial Results

- Consolidated P&L
- Revenue by Segment
- Income by Segment
- Year-Over-Year of Existing Stores
- Consolidated Balance Sheet
- Store openings
- Number of Stores
- Main Accomplishments

## INDEX (2/2)



- FY2019-20 Plan
  - Consolidated P&L
  - Revenue by Segment
  - Income by Segment
  - Store Openings Planning
- Appendix





#### **Consolidated P&L**

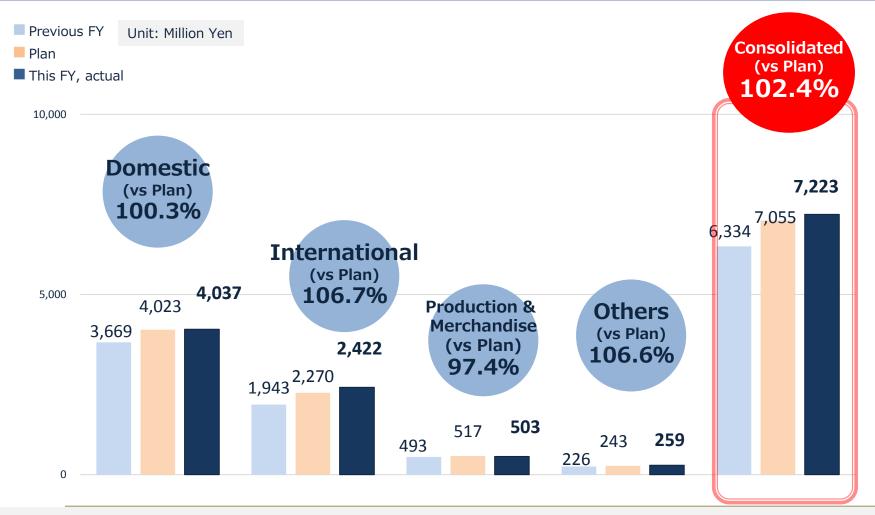


Unit: Million Yen	FY2019-20 Q1 Results	FY 2019-20 Q1 Plan	Previous FY Q1 Results	vs Plan	vs Previous FY
Revenue	7,223	7,055	6,334	+2.4%	+14.0%
Gross Margin	5,145	_	4,562	-	+12.8%
SG&A Expenses	5,044	_	4,474	_	+12.8%
Operating Income	100	110	87	-9.1%	+14.8%
Ordinary Income	70	90	82	-21.4%	-13.8%
Pre-Tax Income	144	_	30	_	+376.5%
Profit Attributed to the Company	120	100	57	+19.8%	+108.2%

Revenue and Operating Income grew by 14%
Ordinary income suffered from foreign exchange loss difference
(vs previous FY of 22M)

## Revenue by Segment





Existing stores of Domestic segment continued its steady recovery on revenue and number of guests

International segment solid growth

#### Revenue: Domestic existing store sales showing recovery



#### Domestic Operations

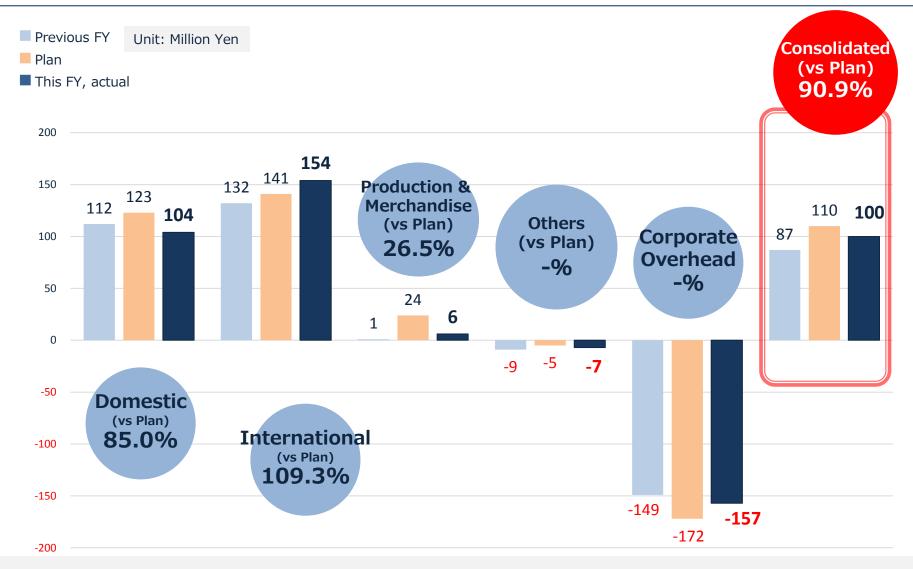
- New stores opened according to schedule (5 opened, 16 planned for the whole FY)
- Existing stores sales and number of guests continue its recovery since the latter half of the previous FY
- Prices at IPPUDO stores increased since June 1, no effect on the number of guests

#### International Operations

- Some stores pushed back (33 Planned for the year, 5 Opened)
- Acceleration of licensed store openings since the latter half of the previous FY, steady increase of royalty income

## **Income by Segment**





International beats the plan but Domestic saw declined profitability, falling short of the plan on consolidated basis

### **Income: Continuing efforts to limit cost increases**



#### Domestic Operations

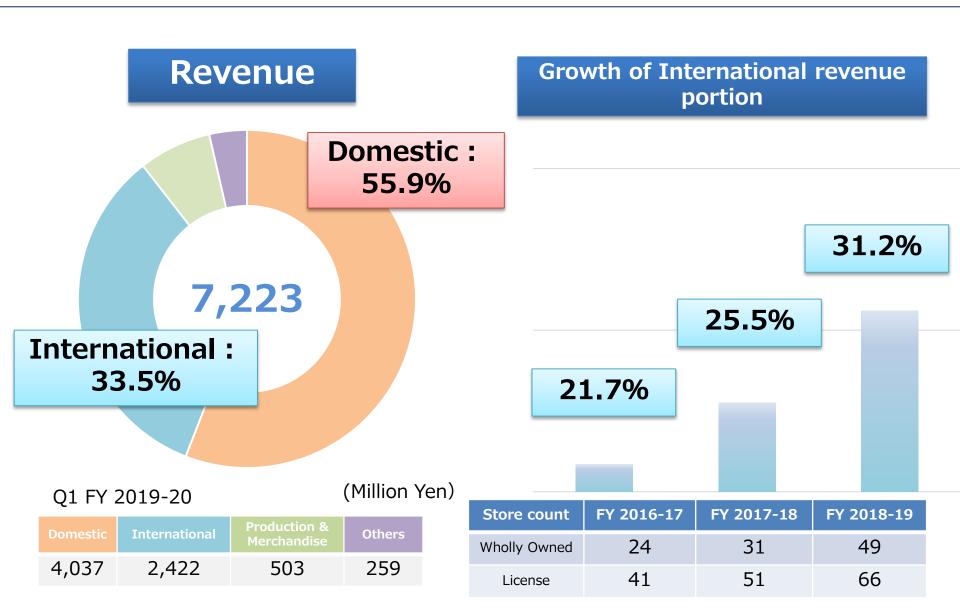
- Wages and logistics cost increases affect the profitability negatively
- Revision of production processes, introduction of 3PL leading to supply chain revamp. There remain effects from use of courier (Takkyubin) in some areas but within this fiscal period, the supply chain will be completed.
- Segment operating margin of 2.6% (previous FY 3.1%)

#### International Operations

- US West coast business saw increased expenses with new store openings coming up.
- Segment operating margin at 6.4%, a slight decrease from 6.8% previous FY but the amount of income increased by 16.7%

## Revenue by segment





#### Domestic existing store sales achieved 102.1% up to June



## ☐ FY2019-20 Domestic Year-Over-Year Sales/Number of Customers/Average Check

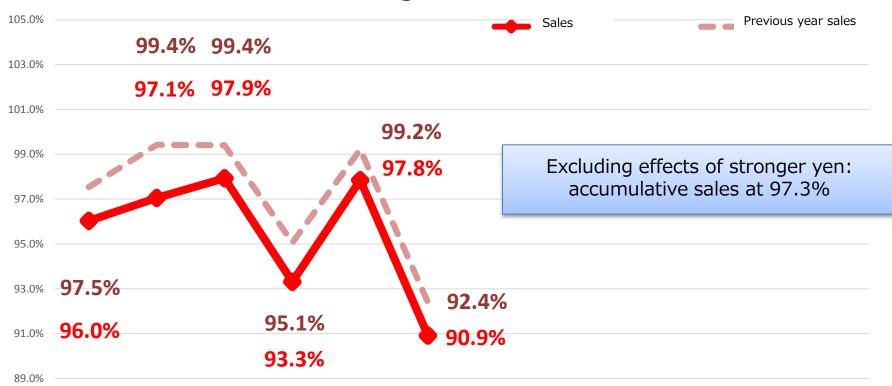


	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Total
Sales	100.0%	101.1%	105.4%										102.1%
Number of Customers	100.6%	100.9%	103.2%										101.5%
Average Check	99.4%	100.2%	102.1%										100.6%

## Currency fluctuation and opening hype the previous year resulted in some under-performance



## ☐ FY2019-20 International Year-Over-Year Sales/Number of Customers/Average Check



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Total
Sales	96.0%	97.1%	97.9%	93.3%	97.8%	90.9%							95.5%
Number of Customers	97.5%	99.4%	99.4%	95.1%	99.2%	92.4%							97.1%
Average Check	98.5%	97.6%	98.5%	98.2%	98.6%	98.4%							98.4%

#### **Consolidated Balance Sheet**



-176 +236 -137 - 154

-184

+120

-66

-94

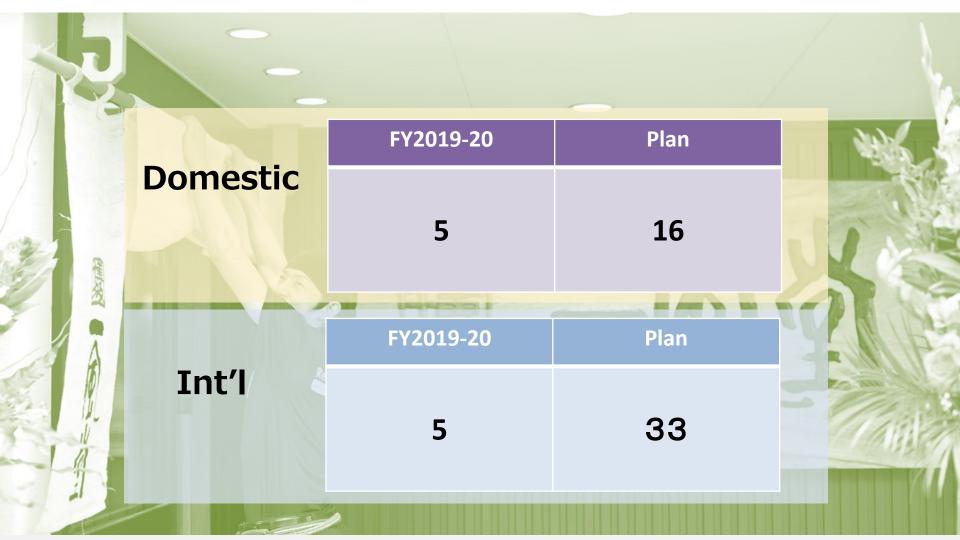
Unit: Million Yen

		March 2018	March 2019	GAP	■Assets
C	urrent Assets (cash and deposits)	5,792 (3,615)	<b>5,470</b> (3,438)	-321 (-176)	<ul><li>Cash &amp; deposits</li><li>Fixed assets</li><li>Lease &amp; deposits</li></ul>
	Tangible Fixed Assets  Intangible Fixed assets	7,367 336	7,604 330	+236	· Investment securities
	Investments & Others	2,896	2,769	-126	
No	on-Current Assets	10,600	10,704	+103	■ Liabilities
To	tal Assets	16,392	16,175	-217	· Payables
To	tal Liabilities	11,668	11,477	-190	
	Equity	4,027	4,067	+40	■ Net Assets
	Accumulated Other Comprehensive Income	295	258	-37	· Profit
	Non-controlling interest	401	371	-30	<ul><li> Valuation of securities</li><li> Dividend payments</li></ul>
To	tal Net Assets	4,724	4,697	-27	from retained earnings
To	tal Liabilities and Net Assets	16,392	16,175	-217	

Equity ratio 26.7% (March 2019: 26.4%)

## **Store Openings**





#### Domestic achieved target Some stores pushed back in International

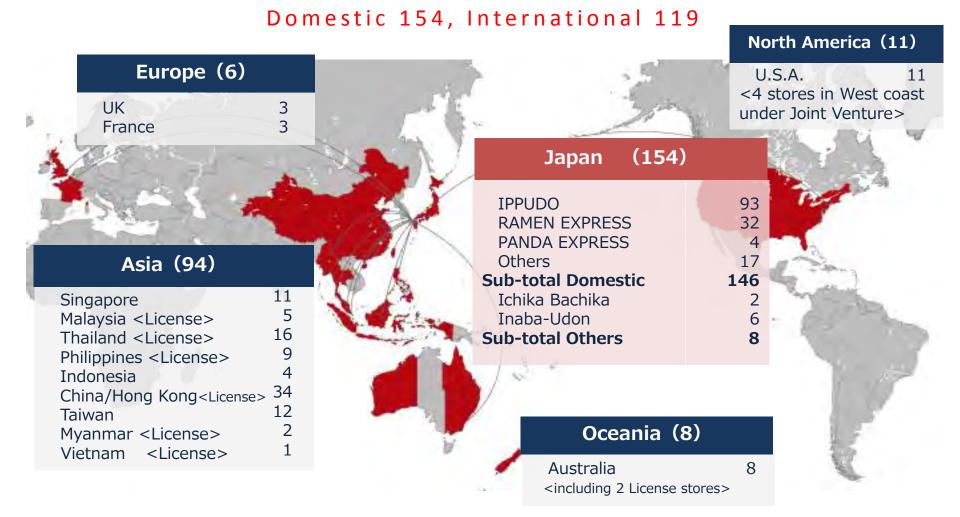
### **Geography of Stores**



(as of Mar, 2019)

## 273 stores in 14 countries and regions

(+7 stores since end of previous FY)







## **Q1 Openings**



• • • • • • • • • • • • • • • • • • • •	April	May	June
	Najima-tei La-la Port Yokohama	••	IPPUDO Takeishi-Inter
London Pari Domestic	Ramen Express Hakata IPPUDO La-la Port Kashiwano-ha  CHINA MANNAND HONG KONG TAIW MYANMAR VIETNAM	Tokyo uoka AN PINES	PANDA EXPRESS Okinawa Parco City  IPPUDO Okinawa Parco City
International	SINGAPORE: MALAYSIA  INDONESIA  Perth  Melbourne	IPPUDO Eaton Hotel (Hong Kong)  IPPUDO Ma On Shan Plaza (Hong Kong)  IPPUDO Nanjin Deji Plaza (China)  IPPUDO Junction Square (Myanmar)	IPPUDO EXPRESS Big City (Taiwan)

## OPENED both IPPUDO and PANDA EXPRESS at OKINAWA PARCO CITY on June 27











#### Promotional ramen each month





More promotional items and store-level marketing compared to the previous year

#### Monthly promotional ramen







Part of "Now-Only IPPUDO" limited time offer to create dynamism of the stores to attract new customers and to entice repeats

#### IPPUDO "Thanks Day" Campaign (June)





For Father's Day, Children are invited to offer "Thanks" to their fathers, creating an opportunity to dine as a family

#### "Vote Offer" to coincide with General Election (July)



FOLLOW US y f . O

投票で替え玉や玉子タダ!





2019 参議院選挙「選挙割。」、全国の一風堂で実施します。

投票所で発行の「投票済証明書」ご提示で 「替玉」or 「玉子」 無料!

2019/7/10 14:21 日本経済新號 電子板 अप्रत लिस्स 🥞 🕙 💆 🕈 २०६० (14時15分、コード3561) ラーメン店「一用堂」を運営する力の項HDが大幅高となって いる。一時、前日比59円(6.8%)高の928円と約7カ月ぶり高値をつけた。21日投酵素の HUFFPOST WORLD 特集 これからの経済 ライフスタイル アートとカルチャー 一風堂、参院選で投票したら替玉か玉子を無料に「ラ あるタビスタでは、証明書がなくても投票所にある着板など選挙に行ったことが分かる写真を提示 ーメンは伸びない方が良い。投票率は伸びた方が良い」 【全ポスター画像】 - 風堂が、参院通で「選挙割」キャンペーンを始める。「一要を大切にする人を、一風堂は大切にします。」などと書かれたポスターで投票を呼びかける。 新義 天声人語 社会 政治 経済・マネー 国際 テック&サイエンス 環境・エネルギー 地域 参院道の投票済証明書を見せてラーメンを注文すると、譬え玉か玉子が無料になる。 ラーメンチェーン店の「一風堂」が、そんな「選挙割」キャンペーンを7月21日~7月31 7月21日~7月31日の期間中、日本国内の「一風堂」「SHIROMARU BASE」全店で、第 25回参議院議員通常選挙の投票済証を見せると、「替玉-玉」もしくは「半熟塩玉子-

伸びないほうが良い。投票率は、伸びたほうが良い。」など、ウィットに富むポスター も作成。店頭に掲出し、投票を呼びかける。

一般的な「選挙制」サービスでは、35歳までの年齢限定が設定されることもあるが、-風堂の広報担当者によると、今回のキャンペーンでは、35歳までという年齢制限はない

一風堂はこのキャベーンで、「きっかけがラーメンだっていいじゃない」「ラーメンは

個」のいずれかが無料でサービスされる。期間中は何度でも利用できる。 【PR】700人の悩み相談に防じた僧侶が語る、SNS時代の生き方



マーケット > 株式 > 注目株板尺 > 記事

に思惑、過剰反応の声も

有料会員防念 ※ 記事 今月の歴史本教: 0 本 登録会員の方は月 10 本まで観察できます

<東証>カの源HDが大幅高 「替え玉無料」キャンペーン



いよいよ、21日に迫った参議院選挙、投票率アップを狙い、驚きのサービスが登場した。1杯の

「タピオカの一粒の重みとあなたが持つ一種の重みほどちらも大事」。若者に人気のタピオカ店

が投票率アップを狙い、あるキャンペーンを始めるという。その名も「選挙罰」。東京・渋谷区に

テレ朝 ▶news

一風堂 銀座店

タピオカが政治変える!?投票率UPに驚きのサービス [2019/07/19 19:36]

A third-time social action to increase political awareness and to induce younger generation to vote more. Wide media coverage throughout Japan

## **Global Internship Opportunities**





IPPUDO offers global internship opportunities in Singapore as a part of Industry-Academic collaboration



Hosted global internships in collaboration with academic institutions. Received awards for "Internship Awards 2019 Selected by Students" backed by METI and other governmental agencies.

### Dialogue with international investors



#### <u>Listed companies with English Annual Reports</u>

From EDINET WEB

https://disclosure.edinet-fsa.go.jp/download/ESE140181.pdf

Ticker	Company	Ticker	Company
2002	NISSHIN SEIFUN GROUP INC.	7013	IHI Corporation
3561	Chikaranomoto Holdings Co., Ltd.	7201	NISSAN MORTOR CO., LTD.
3659	NEXON Co., Ltd.	7296	F.C.C.CO.,LTD.
4626	TAIYO HOLDINGS CO., LTD.	7752	RICOH COMPANY, LTD.
4716	ORACLE CORPORATION JAPAN	8508	J Trust Co., Ltd.
4755	Rakuten, Inc.	8572	ACOM CO., LTD.
6301	KOMATSU Ltd.	8628	MATSUI SECURITIES CO., LTD.
6326	KUBOTA CORPORATION	8923	TOSEI CORPORATION
6762	TDK Corporation	9432	NIPPON TELEGRAPH AND TELEPHONE COPORATION
6857	ADVANTEST CORPORATION	9437	NTT DOCOMO, INC.

AGM convocation notice, securities report published in English.

Named on the EDINET list of companies with English IR materials,

one of only 20 companies





## FY 2019-20 Plan (Consolidated P&L)



Unit: Million Yen

	FY2018-19	FY2019-20	Vs Previous FY		
	Actual	Plan	Amount	Ratio	
Revenue	27,466	30,010	+2,544	+9.3%	
Operating Income	957	1,150	+193	+20.1%	
<b>Ordinary Income</b>	922	1,072	+150	+16.2%	
Net Income	615	700	+85	+13.9%	

Revenue growth of 9.3%, Operating income growth 20.1% Strong growth on both top and bottom lines

## FY2019-20 Plan (Revenue by Segment)

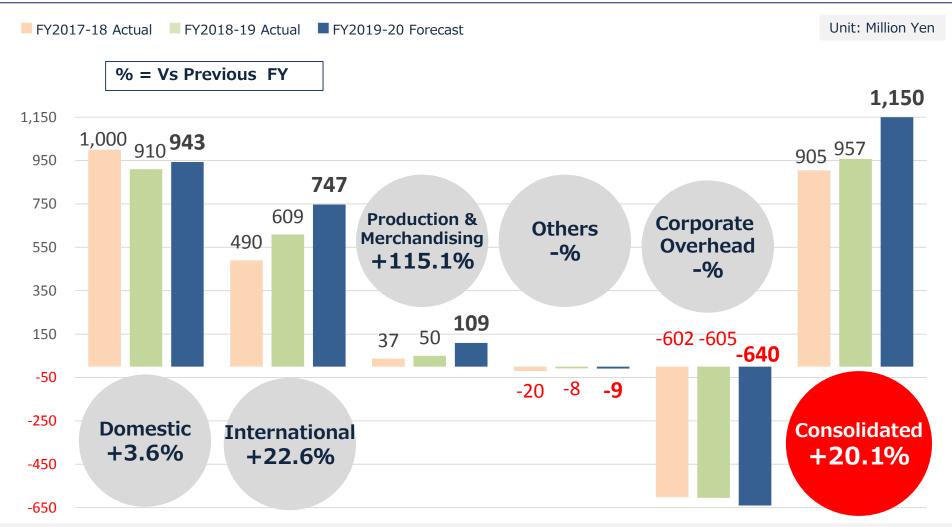




Slower growth for Domestic due to reinforcement of existing stores International continues to expand both on company-owned and licensed territories. Overall growth shy of 10% Copyright 2019 Chikaranomoto Group All Rights Reserved.

## FY2019-20 Plan (Income by Segment)

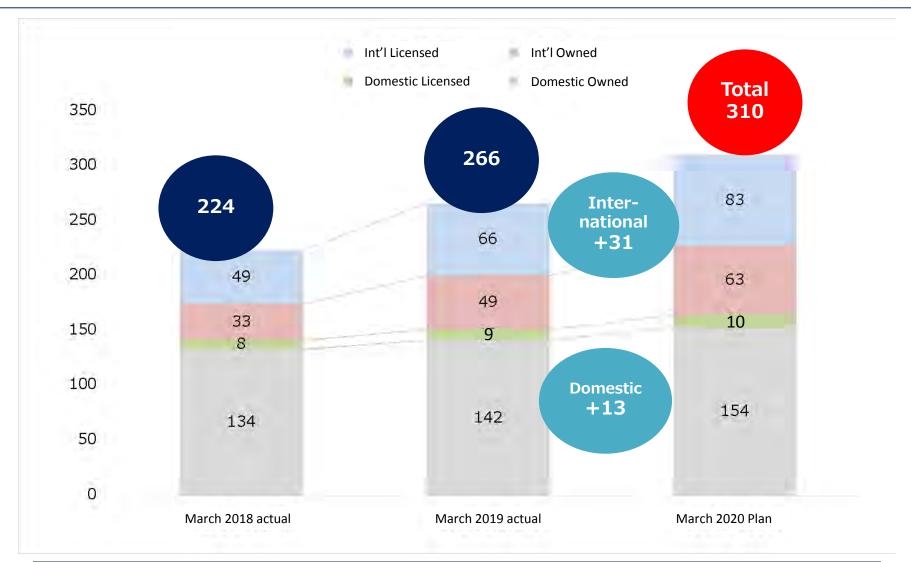




Domestic to continue to focus on improving profitability at existing stores
International to continue expanding to compensate for the
delays in the US west coast
Overall more than 20% growth projected for the consolidated income

## FY2019-20 Plan (Store Count)





Total 44 additions to the store count (13 Domestic and 31 International), total 310 stores by the end of March 2020





## **Corporate Vision and Philosophy**



Vision

## Keep Changing to Remain Unchanged



Founding philosophy

We aspire to be a group of people continuously creating new values. We will communicate those values to the whole world through Smile and Arigatou, the highest forms of human communication.

## **Corporate Profile**



#### Chikaranomoto Holdings Co., Ltd. (Ticker #: 3561)

Address
 Qiz TENJIN 801B, 1-14-45, Daimyo, Chuo ward, Fukuoka city, Fukuoka, Japan

Date of Establishment 30

30<sup>th</sup> October, 1986

■ Capital Stock 1,274,170,000 JPY (The number of issued shares : 23,757,800 shares)

Fiscal Term

March

Number of Employee

46 (consolidation 640)

※Excluding temporary employee

List of Directors

Representative Director Shigemi Kawahara

Director Toru Nakao

Director Hidehiko Nishihama

Director Takashi Ajimura

Director (Independent) Hideko Toba

Director (Audit Committee) Yasuyoshi Suzuki

Director (Audit Committee, Independent)

Tetsuya Tsuji

Director (Audit Committee, Independent) Shinji Tanabe

## **Signature Products**





Shiromaru Classic

Keeping in line with the founding recipe, the *Classic* soup is cooked for over 18 hours and a day of maturation, silky yet high in flavors and fragrance. Ultra-thin noodles, typical of Hakata, accentuates this IPPUDO product.



Akamaru Modern

A modern take on the Classic, Akamaru adds a slightly spicy mixed Miso paste and fragrant oil, to give the senses a gentle kick. Slightly thicker noodles match perfectly with a bowl full of flavors.

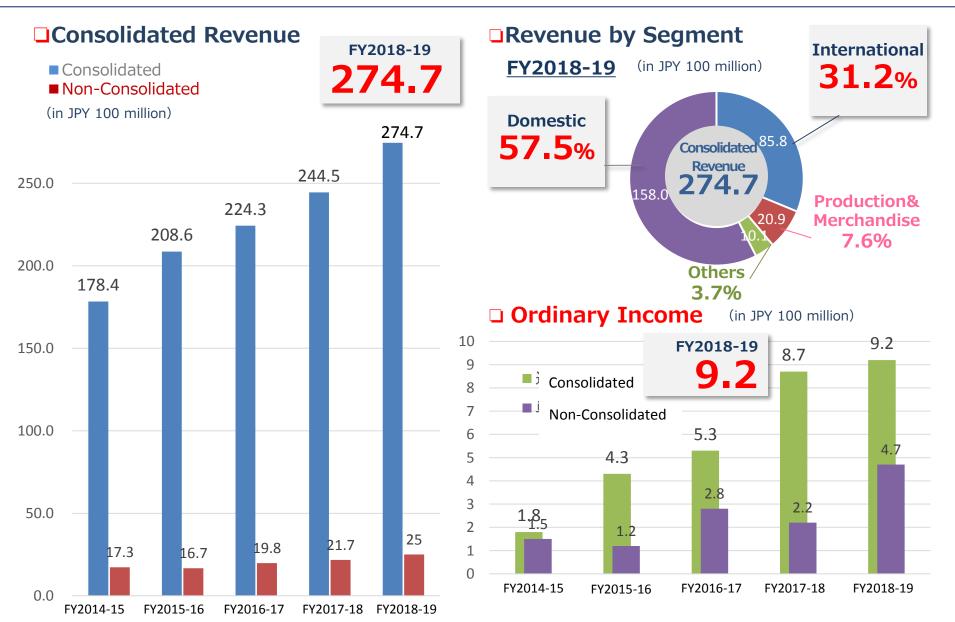


#### Karaka

Based on the same silky *Tonkotsu* soup, it comes with bold spices such as *Tobanjan*, *Tenmenjan* and *Sansho* peppers. Finished with *Rayu* spicy oil, this one is not for the fainthearted.

#### **Historical Performance**





#### **YEAR 2025**



# 2025 Global Total of 600 stores Global 7.4 Billion customers

**2018.11** The international 100<sup>th</sup> store

**2018.3** Tokyo Stock Exchange 1st Section

2017.3

Listed on the Tokyo Stock Exchange MOTHERS section

2016.2

**IPPUDO Paris** 

the 1st store in France

2015.10

30 years anniversary event

2014.10

IPPUDO London, the 1st store in Europe

2009.5

IPPUDO Singapore, the 1st store in Asia

2008.3

IPPUDO New York, the 1st store in overseas

1997.1

Achieved 3 straight championships as Ramen cook on TV show

"TV Champion"

1995.4

IPPUDO Ebisu, the 1st store in Tokyo

1994.3

( IPPUDO

Opened a store in Ramen Museum in Yokohama

1985.10.16 IPPUDO Daimyo. The original restaurant in Fukuoka.

**1979.11** Opened a bar "After the Rain" in Fukuoka

#### Disclaimer



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