Clip Labor force solution company

To the press and whom it may concern,

August 28, 2019 DIP Corporation

Release the new RPA service "FAST RPA" providing solutions to the three structural problems in the RPA industry

DIP launches FAST RPA service KOBOT

It will be provided for dispatch agencies from September 2, with plans to expand to other target industries and business flows

DIP Corporation (hereinafter "DIP"), Headquarters: Minato-ku, Tokyo, Japan; President and CEO: Hideki Tomita, established an Al/RPA division in March 2019, and launched an Al/RPA business to combat various types of labor-related issues, chief among them the serious shortage of labor due to the declining and aging population, and to promote Al/RPA as a solution to these and other workplace issues.

We have developed the next-generation service KOBOT specifically for SMEs under the concept of FAST RPA in that they can be quickly and easily utilized by anyone. As a first step, we will introduce the service for dispatch agencies. Prior to the launch of sales for the new service, DIP held a press conference at our headquarters on August 28th, 2019.



At the press conference, the general manager of the AI/RPA division spoke about the development and future prospects of KOBOT under the theme of "how we view the impact of RPA on the future of Japan". Furthermore, talk sessions were held with participants from various industries (including partner companies who assisted in development, and dispatching agencies who will be the first users of the product) and positions within those organizations, sharing their views on the product launch.

■ The social issues arising from an insufficient labor force

There is a strong tendency toward shortages of manpower in labor-intensive industries such as the transport, food service, and construction industries. In particular when we consider the size of a corporation, small and medium-sized enterprises are facing the greatest difficulty in hiring young people under the age of 34 and there is a tendency among these employers to actively recruit people aged 35-59.



■ What are the "three issues" in the RPA industry?

There are three main issues surrounding current RPA services. 1) The costs associated with determining the task, designing and developing the system 2) Lead time of a few months for analyzing and developing the system 3) costs associated with ongoing support required for implementation and maintenance.

■ About FAST RPA

FAST RPA was designed to allow small and medium-sized enterprises, (who are most affected by the shortage of human labor but are not able to take advantage of RPA services as needed because of financial and operational burdens), to utilize RPA services by lowering the barriers to implementation, and providing an easy to use product.

(1) DIP has identified more than 3,000 target customers* who can benefit from consolidation of routine work through a package RPA service (2) DIP removes the need for system development by the client company (3) DIP provides maintenance and operation for an affordable monthly fee.

*Includes dispatching companies which use Hatarako.net as well as others among our clients that utilize our partner's core systems for dealing with routine tasks related to employment/management of dispatch workers.

■ DIP's next-generation RPA service KOBOT

- KOBOT is a FAST RPA service which is designed for SMEs that have difficulty introducing conventional RPA services because of various issues in terms of funds and operations although they face labor shortage issues.
- ➤ KOBOT is allowing our clients to reduce the amount of money, effort, and time required to deploy and operate an RPA tool.
- ➤ KOBOT is the first RPA package produced by DIP and is aimed at assisting dispatch agencies to improve their business efficiency by using RPA robots for tasks such as handling applicants, handling applicants outside regular business hours, and managing dispatch employees.
- We have started with the development of robots for dispatch agencies and food retail companies. We are planning to expand the product line to service other industries and business flows in the future.
- ➤ KOBOT introduction video: https://youtu.be/ZDfHSQ0wa6o
- ➤ KOBOT: https://kobot.jp







■ Three-person talk session

The talk session was attended by three people holding different responsible positions in three companies, representing different industries working together to bring innovation to the temporary staffing field. A vibrant discussion was held with each speaker giving their respective viewpoints on current issues, future prospects, and their expectations for KOBOT.



■ In a human vs robot test of speed in transcribing data, KOBOT is three times faster than a human!

A reporter and KOBOT conducted a challenge to see which would be faster in transferring data from Excel to a recruitment media platform. And the winner was KOBOT.

We were all eagerly watching the moment of the confrontation.



■ Company Profile

DIP operates Baitoru, a job information platform for part time employees, Hatarako.net, a job information platform for regular, dispatch and part-time employees, Baitoru NEXT, a job information platform for regular and contract employees, and a job agency site for nurses, Nurse de hatarako. We aim to create a better society through our services that provide significant convenience for our users and clients. DIP was listed on the Mothers Stock Exchange in April 2004 and on the first section of the Tokyo Stock Exchange in December 2013. DIP posted sales of ¥42,176 million in the fiscal year 2019.

We established dip AI. Lab in 2016, and it operates Japan's first AI specialized media AINOW and Japan's first AI specialized incubation program AI. Accelerator.

Company name: DIP Corporation

CEO: President and CEO Hideki Tomita

Location: 3-2-1 Roppongi, Minato-ku, Tokyo, Japan

Phone: +81-3-5114-1177 Founded: March 1997

Capital: ¥1,085 million (As of end of May 2019)

Number of Employees: 1,967 (As of April 1st, fulltime)

Business: Operating job information platforms Baitoru, Baitoru NEXT, Hatarako, net, and nurse agency site etc.

URL: https://www.dip-net.co.jp/

Contact