

September 18, 2019

For Immediate Release

(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

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Notice of Organizational and Personnel Changes

Kakaku.com, Inc. (the “Company”) hereby announces the following organizational and personnel changes, effective as of October 1, 2019.

1. Organizational changes

- ① Within the Tabelog System Division, the Company will establish a “Technical Department”, which will be responsible for the Tabelog system’s technological core.
- ② The Company will establish an “Intellectual Property Office” within Legal Department, Corporate Management Division. The aim is to enhance our IP-related operations with focus on patents, and to develop a proactive IP strategy that incorporates offensive and defensive elements.

2. Personnel changes (effective as of October 1, 2019)

New position	Name	Current position
Acting General Manager, Manager, Technical Dept., System Div., Tabelog	Takayuki Kyowa	System Div., Tabelog
Manager, Legal Dept., Corporate Management Div. Manager, Intellectual Property Office, Legal Dept.	Teppei Hori	Manager, Legal Dept., Corporate Management Div.