

October 21, 2019

Bushiroad's Consolidated Subsidiary to Establish New Company in the U.S.

Name	Bushiroad Inc. (Securities Code: 7803)
Overview	Bushiroad resolved at its board of directors' meeting that its consolidated subsidiary, New Japan Pro-Wrestling Co., Ltd., will establish a new company in the U.S.
Details	<p>With a great deal of support in and outside Japan, New Japan Pro-Wrestling Co., Ltd. held an event at Madison Square Garden in April 2019 for the first time, an Australia tour in June, its first G1 Climax opening night in Dallas in July, and a UK tour in August, all of which were a huge success. In addition, requests from fans to hold events in other regions are pouring in.</p> <p>Under these circumstances, New Japan Pro-Wrestling will establish New Japan Pro-Wrestling of America Inc. in the U.S., where one of the largest pro-wrestling markets in the world lies, and will enhance overseas business development centering on the U.S. It will discover new wrestlers and nurture them using its Los Angeles Dojo as a base, and expand opportunities for wrestlers that are active in local areas to participate in events, etc. to realize matches that will further please fans.</p>
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