Consolidated Financial Results for 1H FY2019 (First 6 months ended September 30, 2019)



Internet Initiative Japan Inc. TSE1 (3774) November 8, 2019 We changed our accounting principles from the Generally Accepted Accounting Principles in the U.S. ("U.S. GAAP") to the International Financial Reporting Standards (IFRS) from the filing of FY2018 annual report "Yuka-shoken-houkokusho" which was filed on June 28, 2019.

Because reporting period of foreign consolidated subsidiaries under IFRS is different from that of under U.S. GAAP, some figures disclosed in the past are different.

- I. Summary of 1H19 Financial Results
- **II. Consolidated Financial Results for 1H19**
- **III.** Other Information

I . Summary of 1H19 Financial Results

Steady Strategy Execution of Providing Highly Reliable NW/SI-Cloud Services led to Revenue & Profit increase Exceeded 1H19 Targets, Revised FY19 Targets Upward [®]										
	1H19 Results		1H19 Targets	2Q19 Results			New FY19 Targets		Original FY19 Targets	
Revenues	99.2	+8.8%	97.7	49.4	+6.5%		204.0	+6.0%	204.0	+6.0%
Gross Profit	15.2	+14.6%	14.2	7.8	+13.1%		32.0	+10.4%	31.4	+8.4%
Operating Profit	3.4	+45.7%(*2)	2.2	2.0	+37.8%(*2)		7.6	+26.2%	7.0	+16.2%
Net Profit ^(*3)	1.8	+23.6%(*2)	0.6	1.0	+11.7% ^(*2)		3.8	+7.9%	3.5	-0.6%

Enterprise Recurring Revenue^(*4) +10.2% Strong Revenue growth continued

- **Security** +19.5% Strong demand: SOC, DDoS Protection, Mail/Web Gateway & Virtual Desktop led the growth
- Enterprise +29.7% Needs for camera connections such as surveillance continued, Leveraging with SIM life-cycle management function, Accumulating SoftSIM projects, Business alliance with Advantech, a prominent industrial devices manufacture
- Cloud +14.4% Continuously focusing on Multi-cloud strategy: Enhancing functions for Unified Operation Management (UOM) services, Increasing connection points via closed connectivity

SI Favorable demands continued: Revenue +15.9%, Order Received +4.1%

JOCDN Data transferring volume increasing as handing contents increase
 Started to provide CDN services to NHK

DeCurret Transaction volume expanding: Spot trading started from April, Leverage trading and addition of Ethereum from August

(*1) Dividend targets remain unchanged (*2) The growth rate shows the year over year comparison for the normalized FY2018 operating profit which is calculated by allocating JPY2.05 billion of additional NW service cost recorded in 4Q18 as a result of NTT Docomo's mobile interconnectivity unit charge revision to attributable each quarter of FY2018 (*3) Net profit is "Profit for the period/year attributable to owners of the parent" (*4) This enterprise recurring revenue shows the sum of Internet connectivity services for enterprises (excluding MVNE), Outsourcing, and Systems operation and maintenance revenues. It does not include WAN revenue (*5) Enterprise mobile revenue is calculated by deducting MVNE revenue from IIJ Mobile revenue

II - 1. Consolidated Financial Results for 1H19

Unit: JPY billion

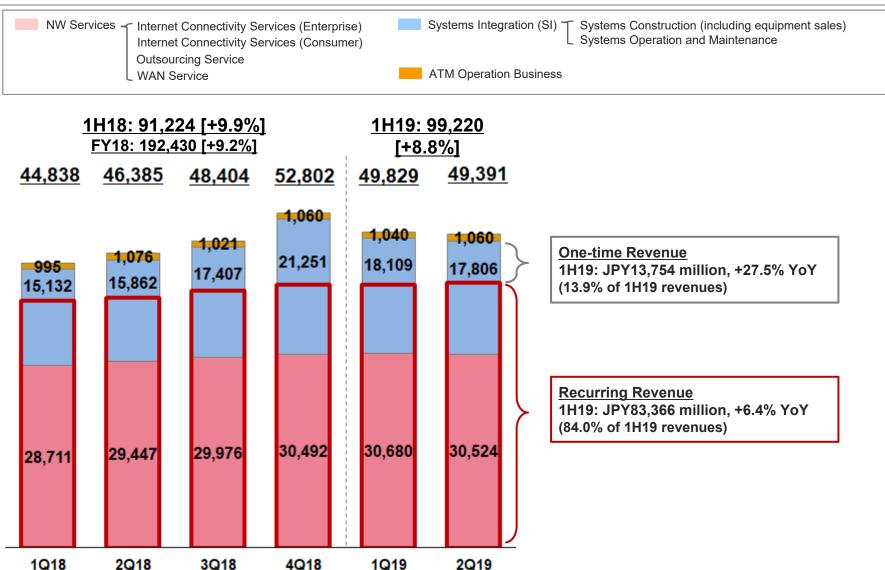
	% of Revenues	% of Adjusted Revenues [% of Revenues]		% of Revenues	% of Revenues
	1H19 Results	1H18 Adjusted Results(*1)	Compared to 1H18 Adjusted Results	1H19 Targets	FY19 Targets
	Apr. 2019 - Sep. 2019	[1H18 Results] Apr. 2018 - Sep. 2018	[Compared to 1H18 Results]	Apr. 2019 - Sep. 2019	[New] Apr. 2019 - Mar. 2020
Revenues	99.2	91.2	+8.8%	97.7	204.0
	84.7%	85.5% [84.4%]		85.5%	84.3%
Cost of Sales	84.0	78.0	+7.8%	83.5	172.0
		[77.0]	[+9.1%]		
	15.3%	14.5% [15.6%]		14.5%	15.7%
Gross Profit	15.2	13.3	+14.6%	14.2	32.0
		[14.2]	[+6.7%]		
	11.9%	12.0%		12.3%	12.0%
SG&A etc. (*2)	11.8	11.0	+8.1%	12.0	24.4
	3.4%	2.5% [3.6%]		2.3%	3.7%
Operating Profit	3.4	2.3	+45.7%	2.2	7.6
		[3.3]	[+2.0%]	2.2	7.0
	3.1%			1.5%	3.3%
Profit before tax	3.0	2.4	+24.5%	4.5	6 9
		[3.4]	[-11.3%]	1.5	6.8
	1.8%			0.6%	1.9%
Net Profit (*3)	1.8	1.4	+23.6%	0.6	2 0
		[2.1]	[-16.2%]	0.6	3.8

(*1) Adjusted results is calculated by allocating JPY2.05 billion of additional NW service cost recorded in 4Q18 as a result of NTT Docomo's mobile interconnectivity unit charge revision (March 2019) to attributable each guarter of FY2018. For details, please refer to page 5 of this presentation material.

(*2) SG&A etc. shows the sum of SG&A, which includes R&D expenses, and other income/expenses.

(*3) Net profit is "Profit for the period/year attributable to owners of the parent."

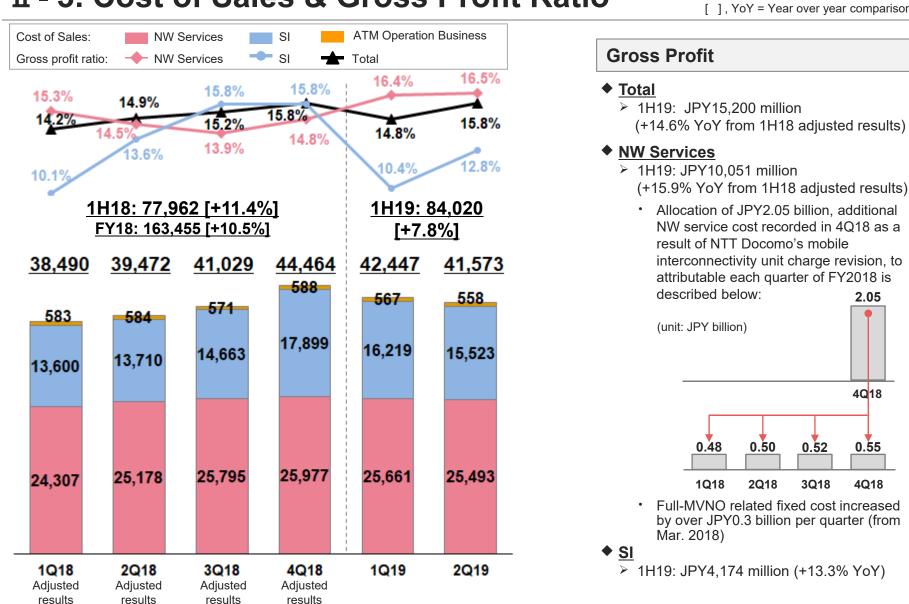
II - 2. Revenues



* 1H18 (IFRS) year over year comparison % is calculated by comparing with 1H17 (U.S. GAAP)

* One-time revenue, systems construction revenues which includes equipment sales, is mainly recognized when systems or equipment are delivered and accepted by customers

* Recurring revenue represent the following monthly recurring revenues: Internet Connectivity Services for Enterprise, Internet Connectivity Services for Consumer, Outsourcing Services, WAN Services, and Systems Operation and Maintenance



II - 3. Cost of Sales & Gross Profit Ratio

2.05

4Q18

0.55

4Q18

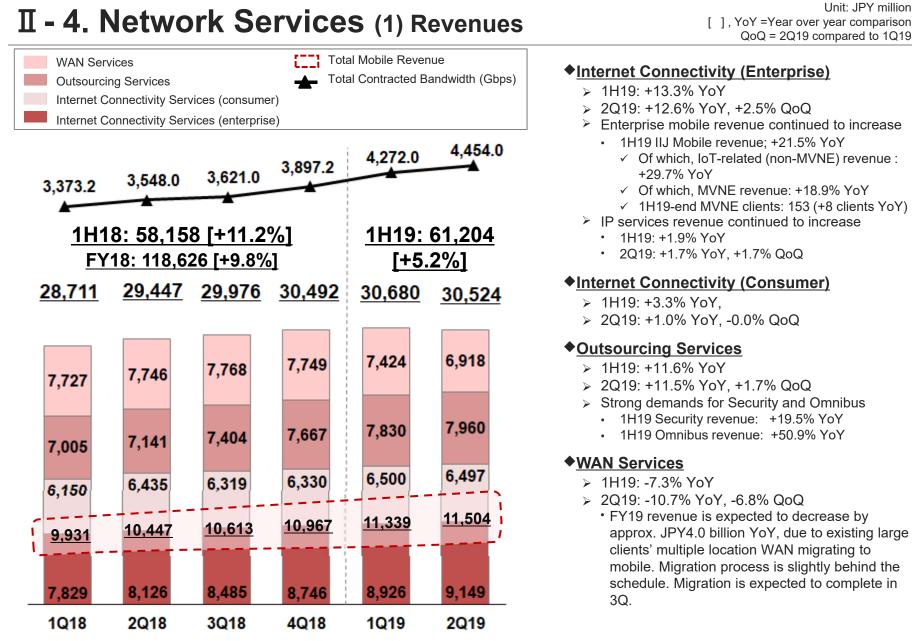
0.52

3Q18

1H18 (IFRS) year over year comparison % is calculated by comparing with 1H17 (U.S. GAAP)

Adjusted results are calculated by allocating JPY2.05 billion of additional NW service cost recorded in 4Q18 as a result of NTT Docomo's mobile interconnectivity unit charge revision to attributable each guarter of FY2018. FY2018 figures disclosed in this presentation material from this page reflect such adjustment

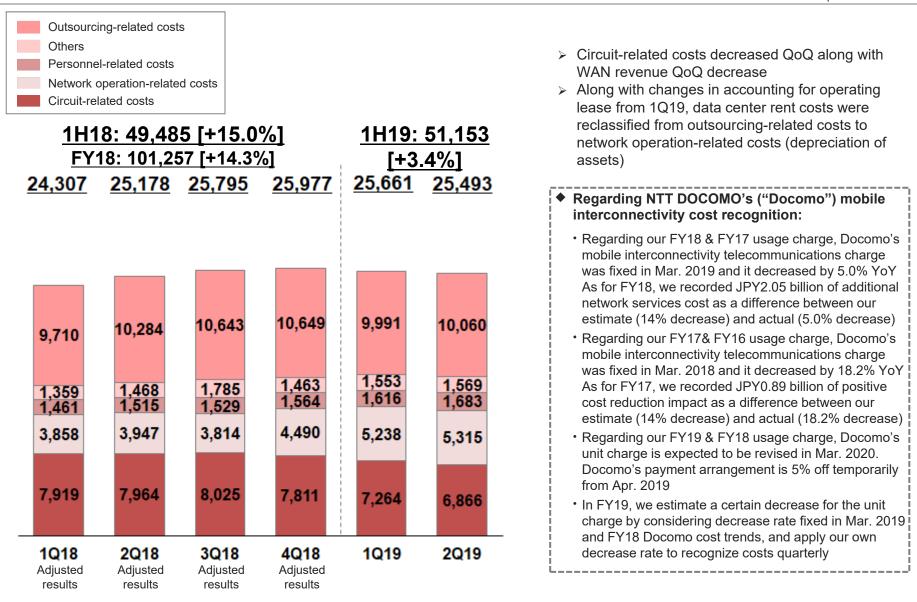
SI includes equipment sales



^{* 1}H18 (IFRS) year over year comparison % is calculated by comparing with 1H17 (U.S. GAAP)

Total contracted bandwidth is calculated by multiplying number of contracts by contracted bandwidths respectively for IP service (including data center connectivity service) and IIJ FiberAccess/F and IIJ DSL/F of Internet connectivity services (Enterprise).

II - 4. Network Services (2) Cost of Sales



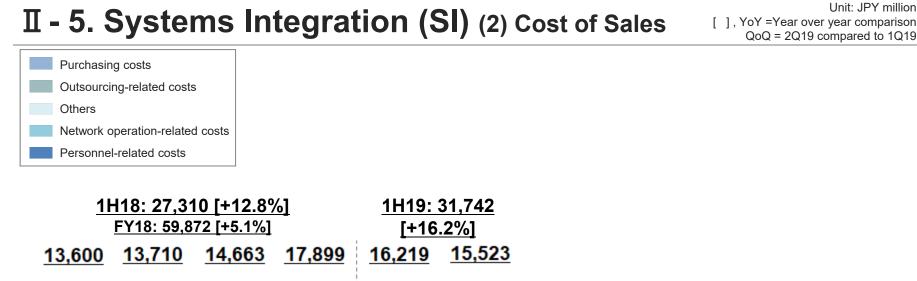
* 1H18 (IFRS) year over year comparison % is calculated by comparing with 1H17 (U.S. GAAP)

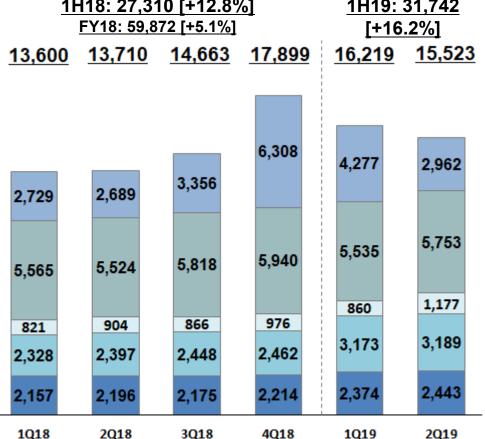
Outsourcing-related costs include interconnectivity charge for mobile infrastructure and customer support center operation costs etc.

II - 5. Systems Integr	ation (SI) (1)	Unit: JPY million Revenues [], YoY = Year over year comparison QoQ = 2Q19 compared to 1Q19
	& maintenance revenues in systems operation & maintenanc	Order backlog (sum of systems construction & equipment sales) Order received (sum of systems construction & equipment sales)
Systems Construction (one-time re	venue)	
10,969 10,966 9,657 7,840 1H18: 10,790 [+3.1%]	8,709 8,696 1H19: 13,754	 1H19 revenue: +27.5% YoY Revenue growth includes revenue recognition of JPY1.3 billion (mostly recognized in 1Q) based on percentage of completion
<u>FY18: 27,882 [+6.4%]</u> 4,959 <u>5,831 6,811</u> <u>10,281</u>	[<u>+27.5%]</u> 7,249 <u>6,504</u>	 Order-backlog reflects 1H19 revenue recognition based on percentage of completion FY18 had no revenue based on percentage of completion Large-scale construction orders received in 2Q19: E-mail system for a major broadcasting company
1Q182Q183Q184Q187,5787,1156,9157,3461H18:14,694FY18:28,954	1Q19 2Q19 8,118 6,492 1H19: 14,610	 Thin client installment for a major insurance company Office 365 installment for a prominent Sler University's campus network Primary service site for a major online broker etc.
Systems Operation & Maintenance	(recurring revenue	
40,841 39,559 40,836 43,275	46,514 42,853	> 1H19 revenue: +9.7% YoY
<u>1H18: 20,205 [+11.1%]</u> FY18: 41,770 [+10.2%]	<u>1H19: 22,162</u> [+9.7%]	Continuous revenue growth mainly due to the accumulation of systems construction which are
10,173 10,031 10,596 10,970 4,185 4,258 4,399 4,586	10,860 11,302 4,691 5,136	 migrated to systems operation & maintenance phase as well as continuous increase in private cloud revenue 1H19 revenue from private cloud: +16.4% YoY 1H19 revenue from SI construction: +4.9% YoY
1Q18 2Q18 3Q18 4Q18	1Q19 2Q19	
11,457 8,777 11,765 13,348 1H18: 20,234 FY18: 45,347	14,099 7,642 1H19: 21,741	

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• 1H18 (IFRS) year over year comparison % is calculated by comparing with 1H17 (U.S. GAAP)



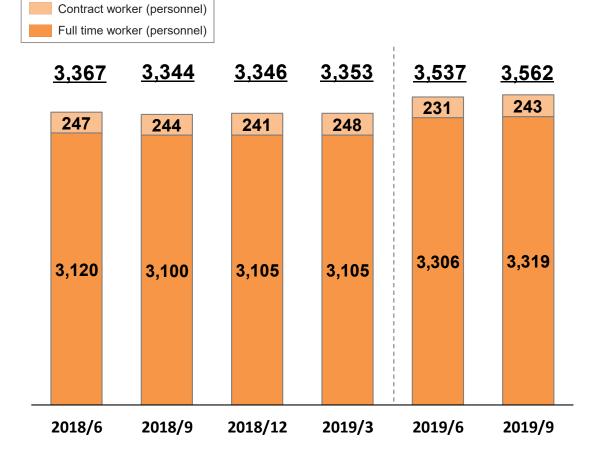


- 1H19-end number of SI-related outsourcing personnel: 1,104 personnel (+11 personnel YoY, +29 personnel QoQ)
- Along with changes in accounting for operating lease from 1Q19, a portion of systems operation and maintenance costs such as outsourcing were reclassified from outsourcing-related costs to network operation-related costs (depreciation of assets)

* 1H18 (IFRS) year over year comparison % is calculated by comparing with 1H17 (U.S. GAAP)

• Outsourcing-related costs include SI project-related outsourcing personnel costs

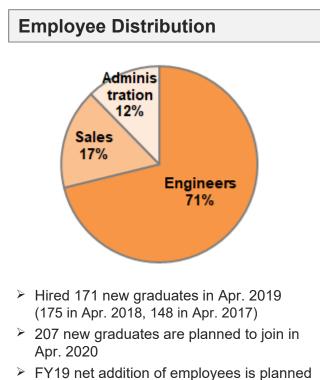
II - 6. Number of Employees



Personnel-related costs & expenses

	Unit: JPY million
() = % of revenue

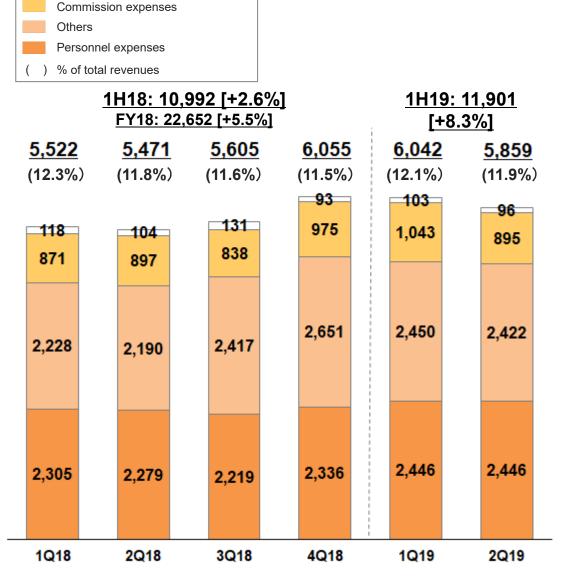
1H18: 11,923 (13.1%) FY18: 23,942 (12.4%)			42 (12.4%)	1H19: 12,9	75 (13.1%)
5,920 (13.2%)	6,003 (12.9%)	5,920 (12.2%)	6,100 (11.6%)	6,402 (12.8%)	6,573 (13.3%)
1Q18	2Q18	3Q18	4Q18	1Q19	2Q19



- FY19 net addition of employees is planned to be approx. 230.
- Incremental volume of FY19 annual personnel-related costs and expenses is expected to be larger than usual level due to revision of personnel remuneration structure, etc.

II - 7. SG&A etc.

Research & development expenses

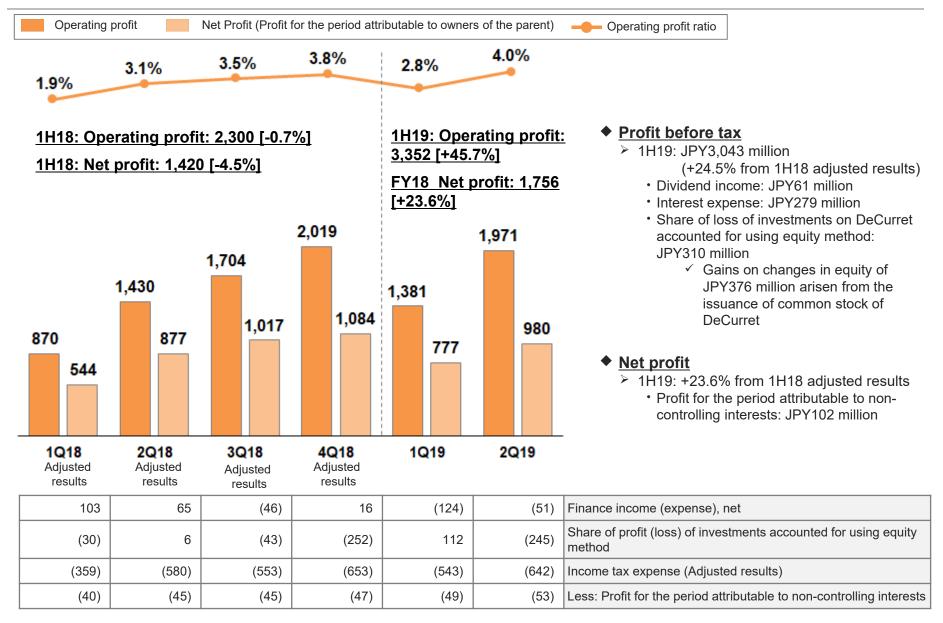


- 1H19 personnel expenses +JPY309 million YoY
- H19 Others +JPY454 million YoY
 Advertisement expenses etc.

* SG&As etc. in this slide shows the sum of SG&A which includes R&D expenses (not including other income/expenses)

* 1H18 (IFRS) year over year comparison % is calculated by comparing with 1H17 (U.S. GAAP)

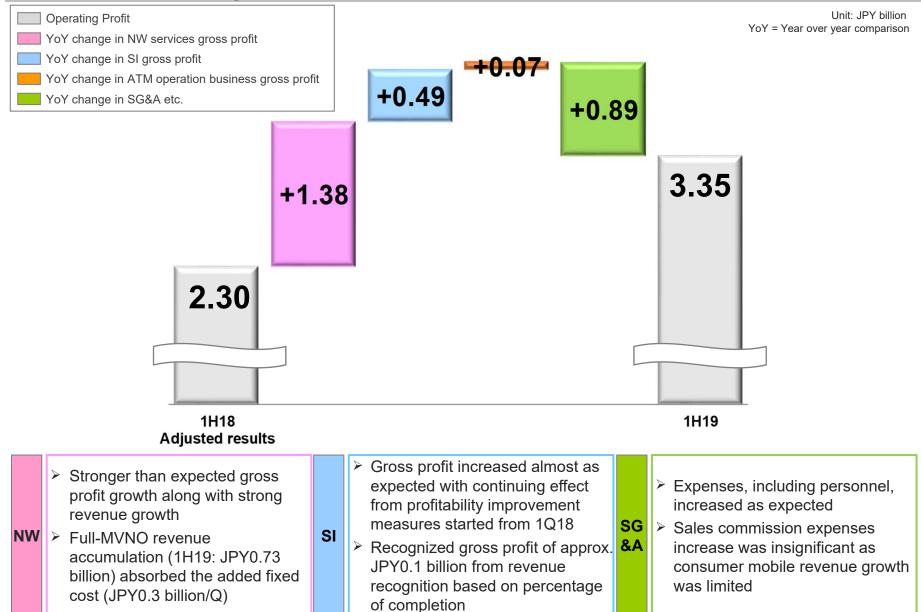
Unit: JPY million



• 1H18 (IFRS) year over year comparison % is calculated by comparing with 1H17 (U.S. GAAP)

II - 8. Profit

II - 9. Operating Profit Comparison: 1H18 vs. 1H19



* SG&A etc. shows the sum of SG&A, which includes R&D expenses, and other income/expenses.

II - 10. Consolidated Statements of Financial Position (Summary)

Unit: JPY million

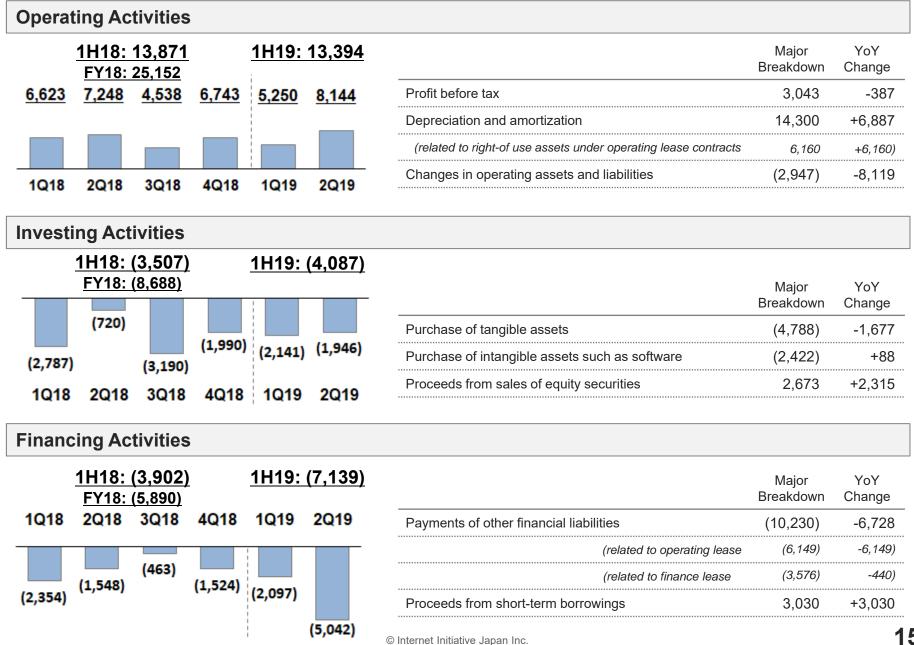
	Mar. 31, 2019	Sep. 30, 2019	Changes	
Cash and cash equivalents	31,958	34,036	+2,079	
Trade receivables	33,376	30,212	-3,164	
Inventories	3,403	2,044	-1,360	
Prepaid expenses (current and non-current)	16,560	18,530	+1,970	
Tangible assets	33,136	19,190	- 13,946	
Right-of-use assets		49,769	+49,769	Note 1
Goodwill and intangible assets	24,901	24,416	-485	
Investments accounted for using the equity method	4,838	5,122	+284	
Other investments	11,402	10,019	-1,384	
Others	7,715	8,635	+920	
Total assets:	<u>167,289</u>	<u>201,972</u>	<u>+34,683</u>	
Trade and other payables	21,962	17,046	-4,916	
Borrowings (current and non-current)	26,750	29,030	+2,280	
Deferred income (current and non-current)	10,980	11,414	+434	
Income taxes payable	1,139	1,747	+608	
Retirement benefit liabilities	3,489	3,613	+124	
Other financial liabilities (current and non-current)	19,183	53,956	+34,773 -	Note 2
Others	6,666	6,152	-514	
Total liabilities:	<u>90,170</u>	<u>122,958</u>	<u>+32,788</u>	
Share capital	25,519	25,531	+12	
Share premium	36,226	36,242	+17	
Retained earnings	12,335	14,993	+2,658	
Other components of equity	4,089	3,248	-840	
Treasury shares	(1,897)	(1,897)	-	Note 3
Total equity attributable to owners of the parent:	<u>76,271</u>	<u>78,117</u>	<u>+1,846</u>	

Note 1: Of which, JPY33,942 million for operating leases (office rent contracts etc.), JPY15,827 million for finance lease (most of which were transferred from tangible and intangible assets) Note 2: Details of other financial liabilities as of September 30, 2019: JPY34,003 million for operating lease (office rent contracts etc.)

Note 3: Ratio of total equity attributable to owners of the parent: 45.6% as of March 31, 2019 38.7% as of September 30, 2019

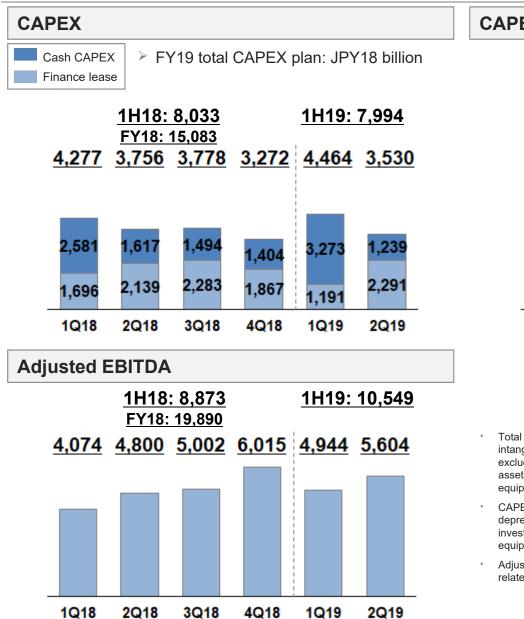
Along with the adoption of IFRS 16, certain operating lease related assets and liabilities are recognized on Statements of Financial Position

II - 11. Consolidated Cash Flows

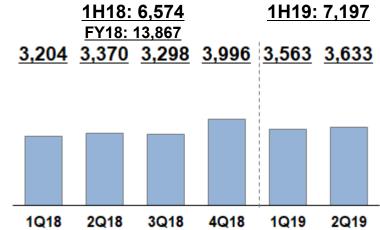


II - 12. Other Financial Data

Unit: JPY million

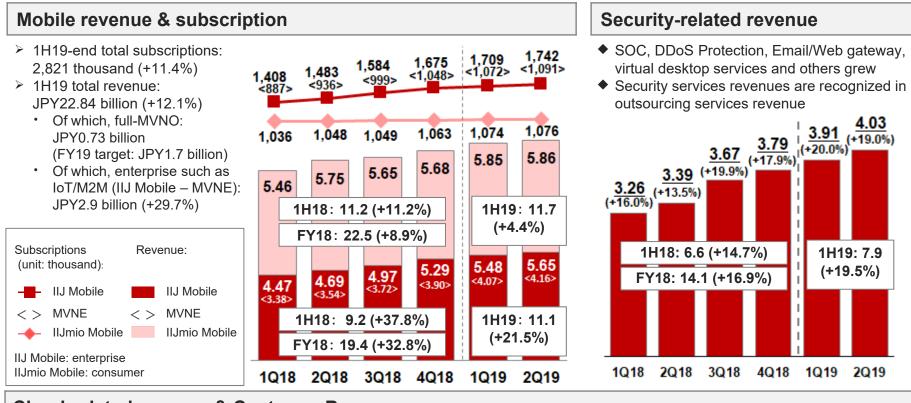


CAPEX-related depreciation and amortization



- Total amount of capital expenditure are the amounts of acquisition of tangible and intangible assets by cash and entering into finance leases for the fiscal year, excluding duplication due to sale and leaseback transactions and acquisition of assets that do not have the nature of investment, such as purchase of small-amount equipment.
- CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship.
- * Adjusted EBITDA is calculated by adding adjusted operating profit and CAPEXrelated depreciation and amortization.

III - 1. KPIs of Services



Cloud-related revenue & Customer Base

5.81 2Q19 IIJ Raptor revenue: JPY0.88 billion $\underbrace{\frac{4.93}{+13.0\%}}_{+13.0\%}(\underbrace{\frac{5.10}{(+11.7\%)}}_{(+11.7\%)}(\underbrace{\frac{5.27}{(+11.0\%)}}_{(+11.0\%)})$ Total number of customer (+17.9%)(+JPY0.1 billion from 1Q19) MRR over JPY0.5 million ➢ 2Q19 revenue recognition: 4.83 MRR over JPY1.0 million • 88.4% SI operation & maintenance, (+13.4%) (+13.0%) 11.6% outsourcing MRR=Monthly Recurring Revenue ➢ FY19 revenue target: JPY22.5 billion 1,770 1H18: 9.8 (+13.2%) 1H19: 11.2 1,715 (+14.4%) 1,620 FY18: 20.1 (+12.2%) 360 380 330 240 230 210 As of Sep. 2017 As of Sep. 2018 As of Sep. 2019 1Q18 2Q18 3Q18 4Q18 1Q19 2Q19 © Internet Initiative Japan Inc.

III - 2. Financial Targets (revised on November 8)

Unit: JPY billion YoY = Year over year comparison

	% of Revenues	% of Revenues		% of Revenues	% of Revenues
	New FY19 Target	FY18 Results	YoY	Old FY19 Targets	1H19 Results
	Apr. 2019 - Mar. 2020	Apr. 2018 - Mar. 2019		Apr. 2019 - Mar. 2020	Apr. 2018 - Sep. 2019
Revenues	204.0	192.4	+6.0%	204.0	99.2
	84.3%	84.9%		84.6%	84.7%
Cost of Sales	172.0	163.5	+5.2%	172.6	84.0
	15.7%	15.1%		15.4%	15.3%
Gross Profit	32.0	29.0	+10.4%	31.4	15.2
	12.0%	11.9%		12.0%	11.9%
SG&A etc. ^(*1)	24.4	23.0	+6.3%	24.4	11.8
	3.7%	3.1%		3.4%	3.4%
Operating Profit	7.6	6.0	+26.2%	7.0	3.4
Shares of profit (loss) of investments accounted for using					
equity method investees	(0.5)	(0.3)	-	(0.6)	(0.1)
	3.3%	3.0%		3.1%	3.1%
Profit before tax	6.8	5.8	+16.4%	6.3	3.0
	1.9%	1.8%		1.7%	1.8%
Net Profit (*2)	3.8	3.5	+7.9%	3.5	1.8

Revenues: Revenue targets remain unchanged as stronger than planned 1H19 revenue includes SI revenue recognition based on percentage of completion

Operating Profit: Expect the profit to grow following 1H19 trends, yet consider uncertainty about how much Docomo's interconnectivity charge, flat-rate per Mbps and expected to fixed at the end of 4Q, for our MVNO network to decrease from the last year

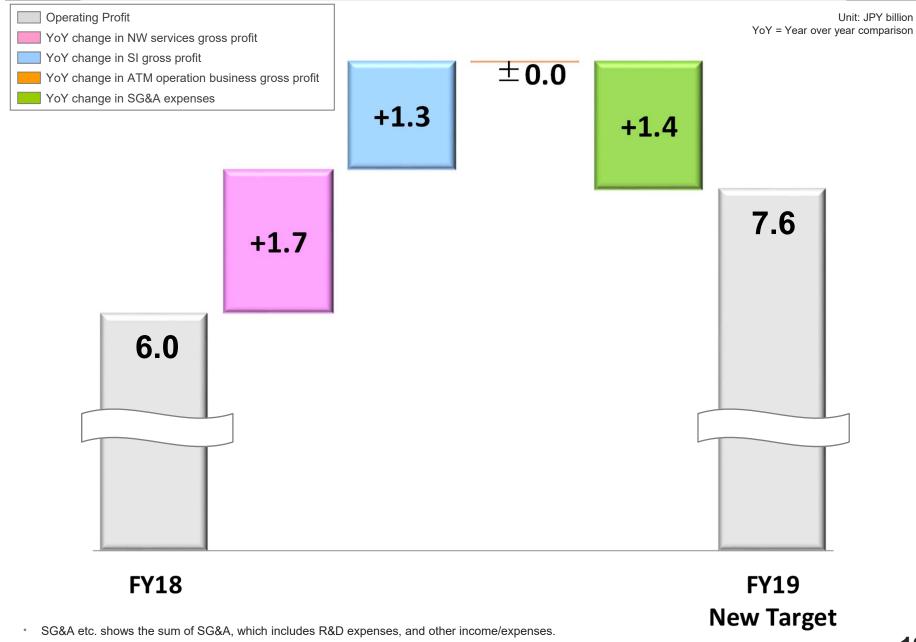
Equity method: Expect DeCurret-related loss to be around JPY0.8 billion, Others: same as FY18

Dividend per share: Remain unchanged Interim: JPY13.50, Annual: JPY27.00

(*1) SG&A etc. shows the sum of SG&A, which includes R&D expenses, and other income/expenses.

(*2) Net Profit is "Profit for the year (period) attributable to owners of the parent."

III - 3. Operating Profit Comparison: FY18 vs. FY19 New Target





The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ alway starts with the future.

Disclaimer

Statements made in this presentation regarding IIJ's or managements' intentions, beliefs, expectations, or predictions for the future are forward-looking statements that are based on IIJ's and managements' current expectations, assumptions, estimates and projections about its business and the industry. These forward-looking statements, such as statements regarding revenues, operating and net profitability are subject to various risks, uncertainties and other factors that could cause IIJ's actual results to differ materially from those contained in any forward-looking statement.