December 2, 2019 Company name Rakuten, Inc. Representative Hiroshi Mikitani Chairman and CEO (Stock Code: 4755 Tokyo Stock Exchange First Section)

Announcement of Completion of Merger (Simplified Merger and Short form Merger) of Wholly-Owned Subsidiary, Book Service Co., Ltd.

As announced on October 10, 2019 ("Announcement of Merger (Simplified Merger and Short form Merger) of Wholly-Owned Subsidiary, Book Service Co., Ltd."), the merger of the Book Service Co., Ltd. has been completed on December 1, 2019.