



January 31, 2020

To whom it may concern,

Company: Japan Lifeline Co., Ltd.
Representative: Keisuke Suzuki, President and CEO
(Code: 7575 TSE 1st Section)
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Notice of Changes in Organization Structure and Personnel

Japan Lifeline Co., Ltd. announced that at the board of directors meeting held on January 31, the company has decided to make the following changes to the organization structure and personnel.

1. Changes in organization structure (Effective since April 1, 2020)
 - (1) Reorganize Corporate Strategy Division into Corporate Strategy Office, which is directly under control of Senior Executive Vice President and COO
 - (2) Establish Legal Affairs Division as a new organization under Corporate Administration Headquarters
 - (3) Abolish Research Center and establish R&D First Division and R&D Second Division as new organizations
 - (4) Establish EP Education Division as a new organization under EP Business Unit
 - (5) Abolish CRM Business Relations Division and transfer the functions of CRM Business Relations Division to CRM Marketing Division
 - (6) Transfer AED Business Promotion Division directly under CRM Business Unit
 - (7) Establish Higashi-Kanto Branch and Shizuoka Branch as new organizations under East Japan Sales Divisions Headquarters
 - (8) Establish Hyogo Branch as a new organization under West Japan Sales Divisions Headquarters
 - (9) Abolish Kyushu Branch and establish Kyushu First Branch and Kyushu Second Branch as new organizations

2. Changes in personnel (Effective since April 1, 2020)

(1) Members of the board

New position and title	Name	Old position and title
Senior Vice President, Executive Manager of Corporate Administration Headquarters, Officer in charge of Corporate Strategy Office	Shogo Takahashi	Senior Vice President, Executive Manager of Corporate Administration Headquarters, General Manager of Corporate Strategy Division
Vice President, Executive Manager of Regulatory Affairs Administration Headquarters, General Manager of Quality Assurance Division	Tadashi Idei	Vice President, Executive Manager of Regulatory Affairs Administration Headquarters

(2) Operating officers

New position and title	Name	Old position and title
Operating Officer of CRM Business Unit, General Manager of East Japan Sales Divisions Headquarters	Tsutomu Hoshino	Operating Officer of CRM Business Unit, General Manager of West Japan Sales Divisions Headquarters, Senior Sales Manager of Kyushu Branch
Operating Officer of CRM Business Unit, General Manager of West Japan Sales Divisions Headquarters, Senior Sales Manager of Chugoku Branch	Takahiko Suzuki	Operating Officer of CRM Business Unit, General Manager of East Japan Sales Divisions Headquarters, Senior Sales Manager of Kita-Kanto Branch

(3) Employees

New position and title	Name	Old position and title
General Manager of R&D Department of R&D and Manufacturing Headquarters, General Manager of R&D Second Division	Kenji Mori	General Manager of R&D Department of R&D and Manufacturing Headquarters, General Manager of Research Center
General Manager of Corporate Strategy Office	Tatsuaki Komiyama	Manager of Corporate Planning Section of Corporate Strategy Division of Corporate Administration Headquarters
General Manager of Legal Affairs Division of Corporate Administration Headquarters	Hiroyuki Koizumi	Manager of Legal Affairs Section of Corporate Strategy Division of Corporate Administration Headquarters
General Manager of Human Resources Division of Human Resources & General Affairs Department of Corporate Administration Headquarters	Satoru Takiguchi	General Manager of Administration Division of R&D and Manufacturing Headquarters
General Manager of Logistics Control Division of Logistics and Sales Administration Department of Corporate	Shoichi Sugimoto	Assistant General Manager of Logistics Control Division of Logistics and Sales Administration Department of Corporate

Administration Headquarters		Administration Headquarters
General Manager of Administration Division of R&D and Manufacturing Headquarters	Norihiko Ogiwara	Assistant General Manager of Human Resources Division of Human Resources & General Affairs Department of Corporate Administration Headquarters
General Manager of R&D First Division of R&D Department of R&D and Manufacturing Headquarters	Takuya Masuda	Manager of First R&D Section of Research Center of R&D Department of R&D and Manufacturing Headquarters
General Manager of EP Education Division of EP Department of EP Business Unit	Yoshikazu Kato	Assistant General Manager of EP Marketing Division of EP Department of EP Business Unit
General Manager of AED Business Promotion Division of CRM Department of CRM Business Unit	Tadaharu Yotsukura	Senior Manager of AED Business Promotion Division of CRM Business Unit, Manager of AED Business Promotion Division
Senior Sales Manager of Hokkaido Branch of East Japan Sales Divisions Headquarters of CRM Business Unit	Yukiteru Kikuno	Manager of Asahikawa Local Sales Office of Sapporo Sales Office of Hokkaido Branch of East Japan Sales Divisions Headquarters of CRM Business Unit
Senior Sales Manager of Tohoku Branch of East Japan Sales Divisions Headquarters of CRM Business Unit	Hiroaki Morikawa	Senior Sales Manager of Hokuriku-Shinshu Branch of West Japan Sales Divisions Headquarters of CRM Business Unit
Senior Sales Manager of Kita-Kanto Branch of East Japan Sales Divisions Headquarters of CRM Business Unit	Tatsuya Hoshi	Sales Office Manager of Urawa Sales Office of Kita-Kanto Branch of East Japan Sales Divisions Headquarters of CRM Business Unit
Senior Sales Manager of Higashi-Kanto Branch of East Japan Sales Divisions Headquarters of CRM Business Unit	Hidehiko Ogawa	Senior Sales Manager of Tokyo Branch of East Japan Sales Divisions Headquarters of CRM Business Unit
Senior Sales Manager of Tokyo Branch of East Japan Sales Divisions Headquarters of CRM Business Unit	Masakazu Takeda	Senior Sales Manager of Tohoku Branch of East Japan Sales Divisions Headquarters of CRM Business Unit
Senior Sales Manager of Shizuoka Branch of East Japan Sales Divisions Headquarters of CRM Business Unit	Kazuhiko Harada	Senior Sales Manager of Chugoku Branch of West Japan Sales Divisions Headquarters of CRM Business Unit
Senior Sales Manager of Hokuriku-Shinshu Branch of West Japan Sales Divisions Headquarters of CRM Business Unit	Masataka Nakagawa	Sales Office Manager of Hamamatsu Sales Office of Yokohama Branch of East Japan Sales Divisions Headquarters of CRM Business Unit
Senior Sales Manager of Hyogo Branch of West Japan Sales Divisions Headquarters of CRM Business Unit	Kiyoshi Hirahara	Sales Office Manager of Kobe Sales Office of Osaka Branch of West Japan Sales Divisions Headquarters of CRM Business Unit

Senior Sales Manager of Kyushu First Branch of West Japan Sales Divisions Headquarters of CRM Business Unit	Masayoshi Yamashita	Sales Office Manager of Nagasaki Sales Office of Kyushu Branch of West Japan Sales Divisions Headquarters of CRM Business Unit
Senior Sales Manager of Kyushu Second Branch of West Japan Sales Divisions Headquarters of CRM Business Unit	Takeshi Matsubara	Deputy Senior Sales Manager of Kyushu Branch of West Japan Sales Divisions Headquarters of CRM Business Unit

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