For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Kiyoaki Shirakawa, Executive Officer, General Manager, Corporate Management Division

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Notice Concerning the Status and Completion of Acquisition of Treasury Stock

(Acquisition of Treasury Stock under the Provisions of the Articles of Incorporation Pursuant to Article 165,

Paragraph 3 of the Companies Act)

Kakaku.com, Inc. (the "Company") hereby announces the completion of acquisition of treasury stock pursuant to the provisions of Article 156 of the Companies Act, as applied mutatis mutandis under Article 165, Paragraph 3 of the Companies Act.

This transaction has completed the acquisition of treasury stock based on the resolution of the Board of Directors passed on November 20, 2019.

1. Class of shares acquired Common stock of Kakaku.com, Inc.

Total number of shares acquired
 Total acquisition cost
 3,409,252,798 yen

4. Acquisition period January 1, 2020 to January 31, 2020

5. Method of acquisition Open market purchase through the Tokyo Stock Exchange

For reference:

1. Details of the November 20, 2019 resolution of the Board of Directors

Class of shares to be acquired
 Total number of shares to be acquired
 Total acquisition cost
 Common stock of Kakaku.com, Inc.
 3,800,000 shares (maximum)
 8,000,000,000 yen (maximum)

4. Acquisition period November 21, 2019 to January 31, 2020

2. Cumulative total of treasury stock acquired based on the above resolution of the Board of Directors

Total number of shares acquired
 Total acquisition cost
 7,999,928,776yen