

February 19, 2020

For Immediate Release

(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Kiyooki Shirakawa, Executive Officer, General Manager, Corporate Management Division

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Notice Concerning Cancellation of Treasury Stock

Kakaku.com, Inc. hereby announces the cancellation of a portion of its treasury stock pursuant to the provisions of Article 178 of the Companies Act, as resolved at a meeting of the Board of Directors held on February 19, 2020.

Details are as follows:

- | | |
|-------------------------------------|--|
| 1. Class of shares to be cancelled | Common stock of Kakaku.com, Inc. |
| 2. Number of shares to be cancelled | 2,800,000
(1.34% of total number of outstanding shares before cancellation) |
| 3. Scheduled cancellation date | February 29, 2020 |

For reference:

- 1) Total number of outstanding shares after the cancellation will be 206,705,000.
- 2) The number of treasury stock after the cancellation will be 846,758.
(0.41% of total number of shares issued and outstanding after the cancellation).