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May 29, 2020

To our shareholders:

Masahiro Kubota
President and Representative Director
MAEZAWA KASEI INDUSTRIES CO., LTD.
2-7-1, Nihonbashi Honcho, Chuo-ku, Tokyo

NOTICE OF THE 66TH ORDINARY GENERAL MEETING OF SHAREHOLDERS

You are notified of the 66th Ordinary General Meeting of Shareholders of MAEZAWA KASEI INDUSTRIES CO., LTD. (the "Company"), which will be held as described below.

To prevent infections of the novel coronavirus disease (COVID-19), please exercise your voting rights without coming to the venue, by using the "Exercise Your Voting Rights in Writing" or the "Exercise Your Voting Rights via the Internet, etc." Please exercise your voting rights, after reviewing the attached Reference Documents for the General Meeting of Shareholders, by no later than 5:15 p.m., Monday, June 22, 2020 (Japan Standard Time).

1. Date and Time: Tuesday, June 23, 2020 at 10:00 a.m. (Reception desk opens at 9:00 a.m.) (Japan

Standard Time)

2. Venue: TKP Garden City PREMIUM Kyobashi

22F, Kyobashi Edogrand, 2-2-1, Kyobashi, Chuo-ku, Tokyo

3. Purposes:

Items to be reported:

- Business Report and Consolidated Financial Statements for the 66th Term (from April 1, 2019 to March 31, 2020), as well as the results of audit of the Consolidated Financial Statements by the Accounting Auditor and the Audit & Supervisory Board
- 2. Non-Consolidated Financial Statements for the 66th Term (from April 1, 2019 to March 31, 2020)

Items to be resolved:

Proposal 1: Appropriation of Surplus

Proposal 2: Election of seven (7) Directors

Proposal 3: Election of one (1) Substitute Audit & Supervisory Board Member

— In order to prevent infections of COVID-19, please wear a face mask when you come to the venue and measure your body temperature in advance. We kindly ask you to refrain from coming to the venue if you have a fever of 37.5 degrees or higher. Please note that officers and administrative staff attending the General Meeting of Shareholders will participate wearing face masks.

Reference Documents for the General Meeting of Shareholders

Proposal 1: Appropriation of Surplus

The Company proposes the appropriation of surplus as follows:

Matters related to year-end dividend

The Company believes that one of its most important management issues is to proactively return profits to shareholders, while securing the capital needed for the investments that will ensure sustainable growth and gains in medium- and long-term corporate value. The fundamental policy is to pay dividends based on comprehensive consideration of financial results, further business development, and other factors.

The Company proposes a year-end ordinary dividend for this term of 15 yen per share, with an additional dividend of 5 yen per share to commemorate the 65th anniversary of the Company's founding, to a total of 20 yen per share; when combined with the interim dividends of 15 yen, this brings a total dividend of 35 yen per share for the year.

(1) Type of dividend property

Cash

(2) Allocation of dividend property and total amount thereof

20 yen per common share of the Company (of which 5 yen is a commemorative dividend)

Total amount of dividends: 298,721,020 yen

(3) Effective date of distribution of dividends of surplus

June 24, 2020

Proposal 2: Election of seven (7) Directors

The term will expire for all seven Directors at the conclusion of this Ordinary General Meeting of Shareholders, and thus the Company proposes that seven (7) Directors be elected.

The candidates for Director are as follows:

No.	Name	Current position, responsibilities, etc. in the Company	Attendance at the Board of Directors meetings during this fiscal year (Attendance Rate)
1	Masahiro Kubota [Reelection]	President and Representative Director Chairman of the Board	17/17 (100%)
2	Junichi Kubo [Reelection]	Director responsible for Aquatic Environment Managing Executive Officer, Chief of Marketing Headquarters	17/17 (100%)
3	Masahiro Ito [Reelection]	Director responsible for Internal Control and Investor Relations Senior Executive Officer, Chief of Administration Headquarters	17/17 (100%)
4	Tatsuhiro Mogi [Reelection]	Director responsible for Development Design Senior Executive Officer, General Manager of Central Laboratory	17/17 (100%)
5	Kazuhisa Aoki [Reelection]	Director responsible for Quality Assurance Senior Executive Officer, Chief of Manufacturing Headquarters and General Manager of Office Management Department	17/17 (100%)
6	Takashi Oya [Reelection] [Outside Director] [Independent officer]	Outside Director (Independent Director) Chairman of the Management Advisory Committee	17/17 (100%)
7	Mami Kato [Reelection] [Outside Director] [Independent officer]	Outside Director (Independent Director) Member of the Management Advisory Committee	17/17 (100%)

[Reelection]: Candidate for reelection as Director

[Outside Director]: Candidate for Outside Director

[Independent officer]: Candidate for Independent officer

Notes: 1. "Number of the Company's shares owned" on the pages of candidates is the number of shares owned as of March 31, 2020.

- 2. With regard to age on the pages of candidates, their age as of the conclusion of this Ordinary General Meeting of Shareholders has been stated.
- 3. Takashi Oya and Mami Kato meet the Company's own independence requirements for an independent officer based on the independence requirements prescribed by the Tokyo Stock Exchange, and if their reelection is approved and adopted, the Company plans to continue to register them as independent officers as prescribed by the Tokyo Stock Exchange.
- 4. The Company entered into an agreement with Takashi Oya and Mami Kato limiting their liabilities under Article 423, Paragraph 1 of the Companies Act in accordance with Article 427, Paragraph 1 of that Act and Article 32 of the Articles of Incorporation. The maximum amount of liability pursuant to that agreement is the minimum amount specified in Article 425, Paragraph 1 of the Companies Act, and if their reelection is approved and adopted, the Company will maintain the agreement.
- 5. The Company has set forth the Corporate Counselor/Advisor system, which is prescribed in Article 28 of the Articles of Incorporation, however at present there are no persons who fall applicable under the system.

No.	Name (Date of birth)	Career s	summary, position and responsibilities in the Company	Number of the Company's shares owned
		Mar. 1983	Joined the Company.	
		July 2007	Osaka Branch General Manager of Marketing Headquarters of the Company	
		July 2008	Executive Officer, Kansai Branch General Manager of Marketing Headquarters of the Company	
	Masahiro Kubota	June 2011	Executive Officer, General Manager of Development Design Department of the Company	
	(Date of birth: July 29, 1957, 62 years old) [Reelection]	Apr. 2012	Executive Officer, General Manager of Development Design Department and General Manager of Central Laboratory of the Company	
	[Term of office] 8 years	June 2012	Director and Executive Officer, General Manager of Development Design Department and General Manager of Central Laboratory of the Company	15,000
1	[Attendance at the Board of Directors meetings] 17/17 (100%)	June 2013	Managing Director and Senior Executive Officer, General Manager of Development Design Department and General Manager of Central Laboratory of the Company	
		Oct. 2014	Director of Zhejiang Maezawa Glory Drainage Material Co., Ltd.	
		June 2015	President and Representative Director of the Company (present position)	
			concurrent positions outside the Company ignificant concurrent position outside the	

Masahiro Kubota has extensive experience, particularly in the fields of marketing and sales, as well as in charge of research and development, and the promotion of overseas business, and has developed products and fostered brands with a new perspective. In the second year of the "TakeAction2020" medium-term management plan, he started considerations for new development in the agricultural field, and also actively promoted overseas business development such as technical support and sales support for overseas subsidiaries. The Board of Directors has nominated him as candidate for Director again in the expectation that, towards the achievement of the final targets for "TakeAction2020," he will provide strong leadership for management through his insight backed by experience.

Special interests between the candidate and the Company

There is no special interest.

No.	Name (Date of birth)	Career s	ummary, position and responsibilities in the Company	Number of the Company's shares owned
		Sept. 1991	Joined the Company.	
		Apr. 2009	Tokyo Branch General Manager and Deputy General Manager of Marketing Planning Department, Marketing Headquarters of the Company	
	Junichi Kubo (Date of birth: September 26, 1958, 61 years old) [Reelection] [Term of office] 7 years [Attendance at the Board of Directors meetings] 17/17 (100%)	Apr. 2010	Tokyo Branch General Manager and General Manager of Wide-area Special Sales and Marketing Department, Marketing Headquarters of the Company	
		June 2012	Executive Officer, Deputy Chief of Marketing Headquarters, Tokyo Branch General Manager, and General Manager of Wide-area Special Sales and Marketing Department of the Company	
		Apr. 2013	Executive Officer, Deputy Chief of Marketing Headquarters of the Company	
		June 2013	Director and Executive Officer, Chief of Marketing Headquarters of the Company	
		Apr. 2014	Director and Executive Officer, Chief of Marketing Headquarters and General Manager of Marketing Administration Department of the Company	11,900
2		June 2016	Director and Managing Executive Officer, Chief of Marketing Headquarters and General Manager of Marketing Administration Department of the Company	
		June 2017	Director responsible for management of NIIGATA MOLDING CO., LTD.	
		Apr. 2018	Director and Managing Executive Officer, Chief of Marketing Headquarters of the Company	
		May 2019	Director responsible for Aquatic Environment and Managing Executive Officer, Chief of Marketing Headquarters of the Company (present position)	
			concurrent positions outside the Company ignificant concurrent position outside the	

Junichi Kubo has extensive experience in charge of the marketing and sales fields, and has worked to strengthen marketing capacity. He has also contributed to the reinforcement of the profit structure through the consolidation of operations and the streamlining of distribution. In the second year of the "TakeAction2020" medium-term management plan, he focused on expanding sales of products in the disaster and the building equipment field and succeeded in streamlining operations by integrating sales offices, contributing to the achievement of the profit target. The Board of Directors has nominated him as candidate for Director again in the expectation that he will continue to lead the strengthening in the fields of marketing and sales, and to contribute to the enhancement of sales capacity, in order to achieve sustainable growth and to improve corporate value.

No.	Name (Date of birth)	Career s	ummary, position and responsibilities in the Company	Number of the Company's shares owned
	Masahiro Ito (Date of birth: May 30, 1961, 59 years old) [Reelection] [Term of office] 6 years [Attendance at the Board of Directors meetings] 17/17 (100%)	Apr. 1984 Apr. 2010 Apr. 2012 June 2013 June 2014 June 2015 Apr. 2016		Company's
		Apr. 2017	Department of the Company Director responsible for Internal Control and Investor Relations and Senior Executive Officer, Chief of Administration Headquarters of the Company (present	

Masahiro Ito has extensive experience in charge of the general affairs and human resources fields and led the development of a human resource strategy and reform in internal educational structures. In 2017, he realized introduction of a performance-based compensation plan for Directors, and has focused on system reforms. In the second year of the "TakeAction2020" medium-term management plan, he promoted work efficiency improvement by reviewing working practices through the use of his experience in the general affairs and human resources fields. The Board of Directors has nominated him as candidate for Director in the expectation that he will continue to demonstrate his abilities in the strengthening of the management foundation.

Special interests between the candidate and the Company

There is no special interest.

No.	Name (Date of birth)	Career s	ummary, position and responsibilities in the Company	Number of the Company's shares owned
		Apr. 1992	Joined the Company.	
		Apr. 2009	Deputy General Manager of Materials Department, Manufacturing Headquarters of the Company	
		June 2013	Executive Officer, General Manager of Materials Department, Manufacturing Headquarters and General Manager of Aquatic Environment Engineering Department, Aquatic Environment Division of the Company	
	Tatsuhiro Mogi	June 2015	Executive Officer, General Manager of Development Design Department, General Manager of Central Laboratory, General Manager of Materials Department, Manufacturing Headquarters, and General Manager of Aquatic Environment Engineering Department, Aquatic Environment Division of the Company	
	(Date of birth: January 19, 1962, 58 years old) [Reelection] [Term of office] 4 years	Apr. 2016	Executive Officer, General Manager of Development Design Department, General Manager of Central Laboratory, General Manager of Materials Department, Manufacturing Headquarters, and General Manager of Aquatic Environment Department Aquatic Environment Division of the Company	6,700
4	[Attendance at the Board of Directors meetings] 17/17 (100%)	June 2016	Director and Executive Officer, Chief of Aquatic Environment Division, General Manager of Development Design Department and General Manager of Central Laboratory of the Company	
		Apr. 2017	Director and Senior Executive Officer, Chief of Aquatic Environment Division, General Manager of Development Design Department and General Manager of Central Laboratory of the Company	
		May 2019	Director responsible for Development Design and Senior Executive Officer, General Manager of Central Laboratory of the Company (present position)	
		June 2019	Director responsible for management of NIIGATA MOLDING CO., LTD. (present position)	
			oncurrent positions outside the Company onsible for management of NIIGATA CO., LTD.	

Tatsuhiro Mogi has extensive experience in the procurement sector, has been responsible for the sales, research, and construction departments in the water treatment sector, has actively engaged in initiatives for the development of urban-type products, which is a new business sector, and disaster response products, etc. in the Research and Development Department, and has realized the advancement into the building equipment field, which has been positioned as a core business for the future. In the second year of the "TakeAction2020" medium-term management plan, he promoted new businesses such as research using resins as alternative materials for metals and plant factories. The Board of Directors has nominated him as candidate for Director again in the expectation that he will continue to focus on the development of new products, for the further cultivation of new business as described in "TakeAction2020."

No.	Name (Date of birth)	Career s	nummary, position and responsibilities in the Company	Number of the Company's shares owned
	Kazuhisa Aoki (Date of birth: January 23, 1959, 61 years old)	Mar. 1982 Apr. 2013 Apr. 2014 June 2014	Joined the Company. Deputy General Manager of Production Planning Department, Kumagaya Factory, Manufacturing Headquarters of the Company Kumagaya Factory Manager and General Manager of Production Planning Department, Manufacturing Headquarters of the Company Executive Officer, Kumagaya Factory Manager and General Manager of Production Planning Department, Manufacturing Headquarters of the Company	snares owned
	[Reelection]	Apr. 2015 July 2016	Executive Officer, Kumagaya Factory Manager of Manufacturing Headquarters of the Company	5,400
	3 years [Attendance at the Board of Directors meetings] 17/17 (100%)	July 2016	Executive Officer, Chief of Manufacturing Headquarters and Kumagaya Factory Manager of the Company	
5		Apr. 2017	Executive Officer, Chief of Manufacturing Headquarters and General Manager of Office Management Department of the Company	
		June 2017	Director responsible for Quality Assurance and Senior Executive Officer, Chief of Manufacturing Headquarters and General Manager of Office Management Department of the Company (present position)	
			concurrent positions outside the Company ignificant concurrent position outside the	

Kazuhisa Aoki has extensive experience in the manufacturing sector and has actively engaged in initiatives for the improvement of productivity. Furthermore, he has enhanced products that contribute to the improvement of home quality, and has maintained the trusted "Maezawa" brand as Director responsible for quality assurance. In the second year of the "TakeAction2020" medium-term management plan, he contributed to the achievement of the profit target by improving productivity and reducing outsourcing costs through the implementation of automation and standardization. The Board of Directors has nominated him as candidate for Director again in the expectation that he will further reduce costs through automation and standardization as stated in "TakeAction2020," and that he will promote further strengthening of the profit structure.

No.	Name (Date of birth)	Career summary, position and responsibilities in the Company		Number of the Company's shares owned
	Takashi Oya	Nov. 1971	Joined Auditing Firm Chuo Accounting Office.	
	(Date of birth: November 1,	Mar. 1975	Registered as Certified Public Accountant	
	1946, 73 years old)	May 1983	Representative Partner of Chuo Shinko Auditing Firm	
	[Reelection] [Outside Director]	July 2006	President of Takashi Oya Certified Public Accountant Office (present position)	
	[Independent officer]	Nov. 2006	Advisor of Clifix Certified Public Tax Accountants' Corporation (present position)	
	[Term of office] 6 years	June 2011	Auditor of the Okawa Foundation for Information and Telecommunications (present position)	0
	[Attendance at the Board of Directors meetings]	July 2013	Councilor of Maritime Disaster Prevention Center (present position)	
	17/17 (100%)	June 2014	Outside Director of the Company (present position)	
6	[Attendance at the Management Advisory Committee meetings] 4/4 (100%)	President of ' (Certified Pu	Concurrent positions outside the Company Takashi Oya Certified Public Accountant Office blic Accountant) e Okawa Foundation for Information and ications	
	Reasons for nomination as ca Takashi Oya has extensive exp	gs of the		

Takashi Oya has extensive experience as a certified public accountant. He attended all meetings of the Company's Board of Directors and actively participated in Board deliberations from the perspective of an accounting practitioner. He has performed an appropriate role in overseeing decisions on material management matters and the status of business execution and has contributed to fair and reasonable decision-making by the Company, and ensuring transparent and sound management. He has served as Chairman of the Management Advisory Committee, launched in August 2015, and works to ensure the transparency and equitability of the Company's management. While he does not have experience with corporate management in any capacity other than as Outside Director, as noted above, the Board of Directors believes that he can appropriately fulfill his responsibilities as Outside Director and accordingly continues to nominate him as a candidate for Outside Director.

No.	Name (Date of birth)	Career summary, position and responsibilities in the Company		Number of the Company's shares owned
7	Mami Kato (Date of birth: May 7, 1963, 57 years old) [Reelection] [Outside Director] [Independent office] 4 years [Attendance at the Board of Directors meetings] 17/17 (100%) [Attendance at the Management Advisory Committee meetings] 4/4 (100%)	Sakuragaoka Outside Dire VISIONARY	Joined IBM Japan, Ltd. Admitted to the bar Joined Sakuragaoka Law Office (present position). Vice President of Daini Tokyo Bar Association Gender Equality Promotion Headquarters Vice Chairman of Daini Tokyo Bar Association (present position) Outside Director of the Company (present position) Outside Director and Audit & Supervisory Board Member of VISIONARYHOLDINGS CO., LTD. (present position) Outside Director of Asakuma Co., Ltd. (present position) oncurrent positions outside the Company Law Office (Attorney at law) ctor and Audit & Supervisory Board Member of THOLDINGS CO., LTD. (securities code: 9263) ctor of Asakuma Co., Ltd. (securities code:	shares owned 0
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Mami Kato has extensive experience as an attorney and experience working for companies, which give her both the perspective of an expert in legal affairs and the approach of a corporate employee. We believe that she will play a substantial role in overseeing the execution of operations and deciding important management issues. In addition, she is Gender Equity Promotion Headquarters Vice Chairman of Daini Tokyo Bar Association, which enables her to give suitable advice as the Company pursues diversity as targeted in its basic policy on corporate governance. While she does not have experience with corporate management in any capacity other than as an outside officer, as noted above, the Board of Directors believes that she can appropriately fulfill her responsibilities as Outside Director and accordingly continues to nominate her as a candidate for Outside Director.

Proposal 3: Election of one (1) Substitute Audit & Supervisory Board Member

The Company prior requests approval for the election of one (1) substitute Audit & Supervisory Board Member to be ready to fill a vacant position should the number of Audit & Supervisory Board Members fall below the number required by laws and regulations.

The candidate for substitute Audit & Supervisory Board Member is as follows. The consent of the Audit & Supervisory Board has been obtained for this proposal.

Name (Date of birth)		Number of the Company's shares owned	
	Apr. 1987	Admitted to the bar	
	Apr. 1987	Joined Hirai Law Office.	
	Jan. 2004	President of SHINOZAKI & PARTNERS (present position)	
Masami Shinozaki (Date of birth: September 29,	Apr. 2008	Vice-president of Daiichi Tokyo BAR Association	
1953, 66 years old)	June 2009	Outside Audit & Supervisory Board Member of INAGEYA CORPORATION (present position)	0
[Outside Audit & Supervisory Board Member]	Mar. 2018	Outside Audit & Supervisory Board Member of MarkLines Co., Ltd. (present position)	0
[Independent officer]	President of S Outside Audi CORPORAT Outside Audi (securities co		

Reasons for nomination as candidate for substitute Outside Audit & Supervisory Board Member

Masami Shinozaki has extensive experience as an attorney. It has been determined that he will be able to contribute to the fair and reasonable decision-making of the Company, management transparency, and the securing of soundness through his perspective as legal expert in the performance of the auditing work of the Company. While he does not have experience with corporate management in any capacity other than as an outside officer, as noted above, the Board of Directors believes that he can appropriately fulfill his responsibilities as Outside Audit & Supervisory Board Member and accordingly nominates him as a candidate for substitute Outside Audit & Supervisory Board Member.

Special interests between the candidate and the Company There is no special interest.

Notes: 1. "Number of the Company's shares owned" is the number of shares owned as of March 31, 2020.

- 2. The age as of the conclusion of this Ordinary General Meeting of Shareholders has been stated.
- 3. Masami Shinozaki meets the Company's own independence requirements for an independent officer based on the independence requirements prescribed by the Tokyo Stock Exchange, and if he is elected as Outside Audit & Supervisory Board Member, the Company plans to register him as an independent officer with the Tokyo Stock Exchange.
- 4. The Company may enter into an agreement with each of Outside Audit & Supervisory Board Members limiting their liabilities under Article 423, Paragraph 1 of the Companies Act in accordance with Article 427, Paragraph 1 of that Act and Article 42 of the Articles of Incorporation. The maximum amount of liability pursuant to that agreement is the minimum amount specified in Article 425, Paragraph 1 of the Companies Act, and if Masami Shinozaki assumes the office of Outside Audit & Supervisory Board Member, the Company plans to enter into the agreement with him.

< Reference > Criteria for determining the independence of Outside Officers

The Company has established the original criteria for independence based on the independence requirements stipulated by the Tokyo Stock Exchange. All candidates for Outside Officers must meet all of these criteria to ensure solid corporate governance.

The criteria are laid out below.

[Independence Criteria for Outside Officers]

- (1) The candidate is not a major shareholder of the Company (someone who holds 10% or more of the voting rights in the Company Group directly or indirectly) or its business executor (*1).
- (2) The Company Group does not hold 10% or more of the voting rights for the candidate directly or indirectly, or its business executor.
- (3) The candidate is not a business executor at another company that has a relationship with the Company through an Outside Officer (*2).
- (4) The candidate is not a business executor of an organization that has received a large contribution (*3) from the Group.
- (5) None of (1) to (4) above apply to the three-year period prior to the appointment.
- (6) The candidate has never been a business executor of the Company Group in the past.
- *1. "Business executor" refers to an executive director or an employee.
- *2. This refers to a relationship in which a business executor of the Company Group is an Outside Officer of another company and a business executor of the said another company is an Outside Officer of the Company.
- *3. A "large contribution" would amount to 10 million yen a year or an amount exceeding 2% of annual total revenue of the particular organization on average over the past three business years.

< Reference > Officer Election Policy and Procedures

The Company receives the opinions of the Management Advisory Committee, which is composed of only outside officers, to ensure that the election and dismissal of officers is performed through a transparent and fair system based on objective evaluations.

The officer election policy (summary) is provided below.

- (1) Has the business sense, ability to perform, and judgment skills as an officer that can contribute to the sustainable growth of the Company Group and improve corporate value
- (2) Has the required intent and ability to perform duties as an officer, and can fulfill the social responsibilities to
- (3) Has personality and insight, and is able to perform duties faithfully as an officer
- (4) Meets the legal requirements for an officer