



May 29, 2020

Company Name: Sanrio Company, Ltd.  
 President and Chief Executive Officer: Shintaro Tsuji  
 Securities Code: 8136, First Section of Tokyo Stock Exchange  
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## Notice Concerning Year-end Dividend from Retained Earnings

The Board of Directors of Sanrio Company, Ltd. approved a resolution on May 29, 2020 to pay a dividend from retained earnings as follows with a record date of March 31, 2020. Matters relating to dividends of retained earnings shall be determined by the Board of Directors in accordance with Article 459-1 of the Companies Act.

### 1. Details of payment of dividends

	Payment of dividends	Most recent dividend forecasts (announced on Feb. 12, 2020)	Payment of dividends for the fiscal year ended March 31, 2019
Record date	March 31, 2020	Same as on the left	March 31, 2019
Dividend per share	20.00 yen	Same as on the left	15.00 yen
Total amount of payment	1,678 million yen	—	1,272 million yen
Effective date	June 9, 2020	—	June 11, 2019
Source of payment	Retained earnings	—	Retained earnings

### 2. Policy Regarding Profit Distribution and Dividends

We consider distributing earnings to shareholders to be one of the Sanrio Group's highest priorities.

Regarding dividends for the fiscal year under review, as a result of the outbreak of Novel Coronavirus (COVID-19), financial statements and auditing procedures of some overseas consolidated subsidiaries have been delayed and the announcement of financial statements has been postponed. However, there will be no change to the year-end dividend of 20 yen per share (including a commemorative dividend of 5 yen) as announced on February 12, 2020.

(Reference) Detail of annual dividends

	Dividend per share (JP Yen)		
Record date	Interim-end	Year-end	Total
March 31, 2020	15.00	20.00	35.00
March 31, 2019	15.00	15.00	30.00